CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate
Denise Holden
2600 New Orleans St.
New Orleans, LA 70119

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)
New Orleans
Orleans Parish
City Council
District D

OFFICE USE ONLY
2/10
10-P
1/29
10000835

3. Date of Primary February 6, 2010
This report covers from DEC 29, 2009 through Jan 17, 2009

4. Type of Report:

____180th day prior to primary
____90th day prior to primary
____30th day prior to primary
✓ 10th day prior to primary
____10th day prior to general
____40th day after general
____Annual (future election)
____Supplemental (past election)
____Amendment to prior report

5. FINAL REPORT if:

____Withdrawn
____Unopposed
____Filed after the election AND all loans and debts paid

6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)
Capital One
4121 Canal St.
New Orleans, LA 70119

7. Full Name and Address of Treasurer
Briana E. Gordon
1865A Humanity
New Orleans, LA 70122

9. Name of Person Preparing Report Roshand LeBeauf Miller
Daytime Telephone (504) 710-5075

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 26 day of January, 2010

Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

504 283-3223
Daytime Telephone

Briana E. Gordon
Signature of Treasurer

1/26/10
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

ETHICS ADMINISTRATION
CAMPAIGN FINANCE
RECEIVED
2010 JAN 29 AM 11:50

Form 102, Rev. 1/98, Page Rev. 3/00

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	2775
2. In-kind Contributions (Schedule A-2)	0
3. Campaign paraphernalia sales of $25 *or less*	0
4. **TOTAL CONTRIBUTIONS** (Lines 1 + 2 +3)	2775
5. Other Receipts (Schedule A-3)	0
6. Loans Received (Schedule B)	8136
7. Loan Repayments Received (Schedule D)	0
8. **TOTAL RECEIPTS** (Lines 4 + 5 + 6 + 7)	10911

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	11001.98
10. Other Disbursements (Schedule E-2)	1.03
11. Loan Repayments Made (Schedule B)	0
12. Funds Loaned (Schedule D)	0
13. **TOTAL DISBURSEMENTS** (Lines 9 + 10 + 11 + 12)	11003.01

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	2437.90
15. *Plus* total receipts this period (Line 8 above)	10911.00
16. *Less* total disbursements this period (Line 13 above)	11003.01
17. *Less* in-kind contributions (Line 2 above)	0
18. Funds on hand at close of reporting period	2345.89

Form 102, Rev. 3/98, Page Rev. 3/98

SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments *(i.e.,* savings accounts, CD's, money market funds, etc.)	0
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	0

SPECIAL TRANSACTIONS	This Period
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	8136
22. Contributions received from political committees (From Schedules A-1 and A-2)	0
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	0
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	0
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	0

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

Form 103, Rev. Rev 3/88, Page Rev. 3/88

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Election
Briana Gordon 1865A Humanity NOLA 70122 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	1/1/2010	$25	$125
Briana Gordon 1865A Humanity NOLA 70122 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	1/14/2010	$100	$125
On Call Nursing & Assoc. 7900 Earhart Blvd NOLA 70125 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	1/5/2010	$2500	$2500
Evelyn Ann Hughley 121 Prairie View Ct. Avondale, LA 70094 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	1/15/2010	$100	$100
Calvin Lewis 1324 Chipley St. Westwego, LA 70094 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	1/17/2010	$50	$50
POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____			
POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____			
4. SUBTOTAL (this page)		$2775.00	N/A
5. TOTAL (complete only on last page of this schedule)		$2775.00	N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: SUBTOTAL (this page) 0 TOTAL (complete only on last page of this schedule) 0

Form 102, Rev. 3/06, Page Rev. 3/06

SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender
Denise Holden
2600 New Orleans St.
New Orleans, LA 70119

2. a. Date* Jan 4, 2010 b. Interest rate _____ %(a.p.r.)

c. Amount borrowed* ..... $ 850.00

d. Balance due ..... $ 850.00

*For lines of credit, give the date the line of credit was first committed at item 2a and list only the amount actually drawn at item 2c.
OPTIONAL: Total amount of credit available $_____

3. Endorsers/Guarantors

(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)

4. Repayments this period

Date	Principal	Interest

(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)

1. Name and address of lender
Denise Holden
2600 New Orleans St.
New Orleans, LA 70119

2. a. Date* Jan 5, 2010 b. Interest rate _____ %(a.p.r.)

c. Amount borrowed* ..... $ 4000.00

d. Balance due ..... $ 4000.00

*For lines of credit, give the date the line of credit was first committed at item 2a and list only the amount actually drawn at item 2c.
OPTIONAL: Total amount of credit available $_____

3. Endorsers/Guarantors

(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)

4. Repayments this period

Date	Principal	Interest

(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)

Form 102, Rev. 3/08, Page Rev. 3/08

SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender
Denise Holden
2600 New Orleans St.
NOLA 70119

2. a. Date* 1/6/2010 b. Interest rate _____%(a.p.r.)
c. Amount borrowed* ..... $ 2650
d. Balance due ..... $ 2650
*For lines of credit, give the date the line of credit was first committed at item 2a and list only the amount actually drawn at item 2c.
OPTIONAL: Total amount of credit available $_____

3. Endorsers/Guarantors

(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)

4. Repayments this period

Date	Principal	Interest

(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)

1. Name and address of lender
Denise Holden
2600 New Orleans St
New Orleans, LA 70119

2. a. Date* 1/6/2010 b. Interest rate _____%(a.p.r.)
c. Amount borrowed* ..... $ 636
d. Balance due ..... $ 636
*For lines of credit, give the date the line of credit was first committed at item 2a and list only the amount actually drawn at item 2c.
OPTIONAL: Total amount of credit available $_____

3. Endorsers/Guarantors

(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)

4. Repayments this period

Date	Principal	Interest

(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)

SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

_____DEBTS OWED BY THE CAMPAIGN _____DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by the campaign *or* debts owed to the campaign, checking the appropriate line above. If the campaign has experienced both types of debts, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made by the campaign, a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received by the campaign, a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
Illusions Printing 127 Cypress Point Picayune, MS 39466 Reason Debt Incurred: paraphernalia	$1916.25	$0.00	$1000	$916.25
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				
Reason Debt Incurred:				

Form 102, Rev. 3/96, Page Rev. 3/96

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
CBS Outdoor 8001 Townsend Place NOLA 70126	Jan 6, 2010	Billboard Acts	$5300
John Evans Co. 3815 Parkway Blvd Salt Lake City, UT 84120	Jan 6, 2010	Billboard Art	$1272
Illusions Printing 127 Cypress Point Picayune, MS 39466	Dec. 31, 2009	Paraphernalia	$1000
Laurel Communications 5809 Citrus Blvd NOLA 70123	Jan 4, 2010	Bus Shelter Ads	$2410
Office Depot 1429 St. Charles Ave NOLA 70130	Jan 13, 2010	Office Supplies	$110.57
KMP LLC 7300 Downman Rd NOLA	Jan 15, 2010	Banquet Hall	$327
USPS 2051 Caton St NOLA 70122	Jan 7, 2010	Postage	$3.41
Randolph Square 2747 Edna St NOLA 70126	Jan 20, 2010	Videography	$100
3. SUBTOTAL (optional)			10522.98
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/08, Page Rev. 3/08

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
Randolph Square 2747 Edna St NOLA 70126	Jan 21, 2010	Videography	$125
Secretary of State PO Box 94125 Baton Rouge, LA 70804-9125	Jan 15, 2010	District D mailing list	$354
3. SUBTOTAL (optional)			479.00
4. TOTAL (optional - complete only on last page of this schedule)			11001.98

Form 102, Rev. 3/98, Page Rev. 3/98