CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

Gretchen H. Esernack
2109 Redwood Dr.
Monroe, LA 71201

2. Office Sought (include title of office as well as parish, city, town and/or election district.)

Councilman
District 2
City of Monroe

OFFICE USE ONLY

10/10
30-P
8/24
RTF 7/9

10094510

3. Date of Primary October 2, 2010

This report covers from July 7, 2010 through August 23, 2010

Missing numbered pages were blank and had no information on them.

4. Type of Report:

- ____ 180th day prior to primary
- ____ 90th day prior to primary
- X 30th day prior to primary
- ____ 10th day prior to primary
- ____ 10th day prior to general
- ____ 40th day after general
- ____ Annual (future election)
- ____ Supplemental (past election)
- ____ Amendment to prior report

5. FINAL REPORT is:

- ____ Withdrawn
- ____ Unopposed
- ____ Filed after the election AND all loans and debts paid

6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

Community Trust Bank
1101 ROC Lane
Ruston, LA 71270

7. Full Name and Address of Treasurer

Roger C. Parker
P.O. Box 4007
Monroe, LA 71211

2010 SEP -1 PM 3:21

8. Name of Person Preparing Report Roger C. Parker, CPA

Daytime Telephone 318-387-3170

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 26th day of August, 2010.

Gretchen H. Esernack — 318-807-2623

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee) — Daytime Telephone

Roger C. Parker — 318-387-3170

Signature of Treasurer — Daytime Telephone

9. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	4,050.00
2. In-kind Contributions (Schedule A-2)	
3. Campaign paraphernalia sales of $25 *or less*	
4. **TOTAL CONTRIBUTIONS** (Lines 1 + 2 +3)	4,050.00
5. Other Receipts (Schedule A-3)	
6. Loans Received (Schedule B)	
7. Loan Repayments Received (Schedule D)	
8. **TOTAL RECEIPTS** (Lines 4 + 5 + 6 + 7)	4,050.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	991.87
10. Other Disbursements (Schedule E-2)	
11. Loan Repayments Made (Schedule B)	
12. Funds Loaned (Schedule D)	
13. **TOTAL DISBURSEMENTS** (Lines 9 + 10 + 11 + 12)	991.87

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	0
15. *Plus* total receipts this period (Line 8 above)	4,050.00
16. *Less* total disbursements this period (Line 13 above)	991.87
17. *Less* In-kind contributions (Line 2 above)	
18. Funds on hand at close of reporting period	3,058.13

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (*i.e.*, savings accounts, CD's, money market funds, etc.)	0
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	0

SPECIAL TRANSACTIONS	This Period
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	0
22. Contributions received from political committees (From Schedules A-1 and A-2)	1,000.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	0
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	0
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	0

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate loans to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are optional. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Election
Roger C. Parker P.O. Box 4007 Monroe, LA 71211 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	7-9-10	500.00	500.00
Dr. Ralph King 1204 Fairview Ave. Monroe, LA 71201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	7-13-10	100.00	100.00
Dr. R.G. Jarrell, JR 2102 Redwood Drive Monroe, LA 71201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	8-10-10	50.00	50.00
HCI Ltd. Partnership Dean Hart 100 Jason Drive West Monroe, LA 71291 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	8-10-10	250.00	250.00
Mrs. Jean E. Plunk 907 Italiana Place West Monroe, LA 71291 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	8-10-10	100.00	100.00
Carole & Jim Greenlaw 2107 Redwood Drive Monroe, LA 71201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	8-10-10	100.00	100.00
Susan & Derry Hollis 2215 Redwood Drive Monroe, LA 71201 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	8-10-10	50.00	50.00
4. SUBTOTAL (this page)		1150.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:
SUBTOTAL (this page) 0 TOTAL (complete only on last page of this schedule) _____

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate loans to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are optional. Compilation of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Election
Louisiana Realtors Association P.O. Box 14780 Baton Rouge, LA 70898 POLITICAL COMMITTEE? X PARTY COMMITTEE?	8-19-10	1,000.00	1,000.00
T.W. and Mary Stodghill 2116 Cottonwood Drive Monroe, LA 71201 POLITICAL COMMITTEE? PARTY COMMITTEE?	8-17-10	100.00	100.00
Richard Campbell 2117 Oliver Road Monroe, LA 71201 POLITICAL COMMITTEE? PARTY COMMITTEE?	8-17-10	100.00	100.00
Joe & Drew Farr P.O. Box 2110 Monroe, LA 71211 POLITICAL COMMITTEE? PARTY COMMITTEE?	8-17-10	500.00	500.00
Joe Holyfield 3313 Deborah Drive Monroe, LA 71201 POLITICAL COMMITTEE? PARTY COMMITTEE?	8-19-10	100.00	100.00
Faulk & Foster Real Estate 1811 Auburn Ave. Monroe, LA 71201 POLITICAL COMMITTEE? PARTY COMMITTEE?	8-23-10	1,000.00	1,000.00
Ron Powell P.O. Box 7611 Monroe, LA 71211 POLITICAL COMMITTEE? PARTY COMMITTEE?	8-23-10	100.00	100.00
4. SUBTOTAL (this page)		2,900.00	N/A
5. TOTAL (complete only on last page of this schedule)		4,050.00	N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:
SUBTOTAL (this page) 1,000.00 TOTAL (complete only on last page of this schedule) 1,000.00

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
Cottrell Design 2705 Oliver Road Monroe, LA 71201	8-19-10	Print Signs	761.23
The Home Depot 3750 Millhaven Road Monroe, LA 71203	8-23-10	Sign Materials	230.74
3. SUBTOTAL (optional)			991.87
4. TOTAL (optional - complete only on last page of this schedule)			991.87

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