CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

Joseph W. Franklin
1704 Jackson Street
Alexandria, LA 71301

2. Office Sought (include title of office as well as parish, city, town and/or election district.)

Mayor-Alexandria
Rapides Parish

OFFICE USE ONLY

10/10

30-P

9/2

10004664

3. Date of Primary October 2, 2010

This report covers from 4/1/2010 through 8/23/2010

4. Type of Report:

____ 180th day prior to primary
____ 90th day prior to primary
✓ 30th day prior to primary
____ 10th day prior to primary
____ 10th day prior to general
____ 40th day after general
____ Annual (future election)
____ Supplemental (past election)
____ Amendment to prior report

5. FINAL REPORT if:

____ Withdrawn
____ Unopposed
____ Filed after the election AND all loans and debts paid

6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

Red River Bank
600 Jackson St
Alexandria, LA 71301

7. Full Name and Address of Treasurer

Linda Venson
5950 Old Boyce Road
Boyce, LA 71409

9. Name of Person Preparing Report Linda Venson

Daytime Telephone 318-613-0711

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 2 day of September 2010

Joseph W. Franklin
Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

(318) 730-8400
Daytime Telephone

Linda Venson
Signature of Treasurer

318-613-0711
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

2010 SEP -3 AM 9:08

Form 102, Rev. 1/98, Page Rev. 2/00

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	17,743.6
2. In-kind Contributions (Schedule A-2)	
3. Campaign paraphernalia sales of $25 *or less*	
4. **TOTAL CONTRIBUTIONS** (Lines 1 + 2 + 3)	17,743.68
5. Other Receipts (Schedule A-3)	
6. Loans Received (Schedule B)	
7. Loan Repayments Received (Schedule D)	
8. **TOTAL RECEIPTS** (Lines 4 + 5 + 6 + 7)	17,743.68

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	17,743.68
10. Other Disbursements (Schedule E-2)	
11. Loan Repayments Made (Schedule B)	
12. Funds Loaned (Schedule D)	
13. **TOTAL DISBURSEMENTS** (Lines 9 + 10 + 11 + 12)	17,743.68

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	0.00
15. *Plus* total receipts this period (Line 8 above)	
16. *Less* total disbursements this period (Line 13 above)	
17. *Less* in-kind contributions (Line 2 above)	
18. Funds on hand at close of reporting period	1481.33

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (*i.e.*, savings accounts, CD's, money market funds, etc.)	0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	0.00

SPECIAL TRANSACTIONS	This Period
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	10,499.68
22. Contributions received from political committees (From Schedules A-1 and A-2)	0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	4219.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a politic campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or t replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution a provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support o or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for us in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate loans to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Election
Brooks T. Harris 1234 Texas Avenue Alexandria, LA 71301 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	4/12/2010	500.00	500.00
Wesley Thomas 1415 Debbie Street Alexandria, LA 71303 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	6/18/2010	300.00	300.00
Mildred Dunkley 1410 Kathy Street Alexandria, LA 71303 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	5/24/2010 8/7/2010	100.00 200.00	300.00
Jerry L. Franklin P.O. Box 836 Lake Charles, LA 70602 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	4/30/2010	100.00	100.00
Raymond Franklin 1019 Brooks Blvd Alexandria, LA 71303 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	7/25/2010 7/30/2010	200.00 100.00	300.00
Lue Howard 801 Hudson Blvd Alexandria, LA 71302 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	7/27/2010	100.00	100.00
Linda Venson 5950 Old Boyce Road Boyce, LA 71409-9207 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	7/25/2010 8/21/2010	200.00 200.00	400.00
4. SUBTOTAL (this page)		2000	N/A
5. TOTAL (complete only on last page of this schedule)			N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:
SUBTOTAL (this page) ____ TOTAL (complete only on last page of this schedule) ____

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate loans to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Election
Eloise Venson 6960 Old Boyce Road Boyce, LA 71409 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	7/28/2010	25.00	25.00
Ruby Rosenthal 940 Mill Race Road Boyce, LA 71409 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	8/5/2010	50.00	50.00
Anthony Venson 501 St Seton Lane Youngsville, LA 70592-5319 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	8/3/2010	100.00	100.00
Lisa Harris 2569 Thorns Hill Place Marietta, GA 30064 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	8/8/2010	100.00	100.00
Erwin C. Venson 6950 Old Boyce Road Boyce, LA 71409 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	8/23/2010	500.00	500.00
Doris Brown 422 Evangeline Circle Alexandria, LA 71302 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	8/23/2010	50.00	50.00
Boyce Community Funeral Home 704 Longford St. Boyce, LA 71409 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	8/23/2010	100.00	100.00
4. SUBTOTAL (this page)		925.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:
SUBTOTAL (this page) _____ TOTAL (complete only on last page of this schedule) _____

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kin contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, chec if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign mu be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymou contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating tota that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Election
Terry Joffrion 338 Fendler Parkway Pineville, LA 71360 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	8/8/2010	100.00	100.00
Dinner Fundraisers 1704 Jackson Street Alexandria, LA 71301 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	6/18/2010 7/27/2010	1886.00 2333.00	4219.00
Personal Contributions POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	4/1/2010 - 8/23/2010	10,499.68	10,499.68
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
4. SUBTOTAL (this page)		14,818.18	N/A
5. TOTAL (complete only on last page of this schedule)		17,743.68	N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:
SUBTOTAL (this page) ____ TOTAL (complete only on last page of this schedule) ____

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
John Bernard 1704 Jackson Street Alexandria, LA 71301	4/1/2010 5/3/2010 6/1/2010 7/1/2010 8/2/2010	Deposit/Rent Rent Rent Rent Rent	1300.00 650.00 650.00 650.00 650.00
City of Alexandria Zoning 625 Murray Street Alexandria, LA 71301	4/1/2010	Zoning Compliance	16.00
City of Alexandria - Utilities 625 Murray Street Alexandria, LA 71301	4/1/2010	Utilities Deposit	600.00
United States Postal Service Downtown Station P.O. Box 207 Alexandria, LA 71309	4/1/2010 5/18/2010	P.O. Box Postage/Stamps	37.00 44.00
D&T Wholesale Office Furniture 1219 MacArthur Drive Alexandria, LA 71301	4/14/2010 6/21/2010	Office Furniture	1613.00 551.13
A Rental Gallery 538 MacArthur Drive	4/30/2010	Rental tables/chairs	56.14
Jacquie's Catering 4210 Pecan Drive Alexandria, LA 71302	4/30/2010 7/30/2010	Catered refreshments Catered Food	276.60 60.00
Hyper Graphics Screenprinting & Embroidery 3530 England Drive Alexandria, LA 71303	6/18/2010 7/14/2010 7/19/2010	T-Shirts/Signs Yard Signs T-Shirts	293.18 481.50 182.97
3. SUBTOTAL (optional)			8110.52
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
Clerk of Court and Recorder Rapides Parish 701 Murray Alexandria, LA	7/7/2010	Qualifying Fee	300.00
Best and Swains Insurance 2826 Lee Street Alexandria, LA 71301	4/16/2010 5/4/2010 5/21/2010 6/16/2010 7/19/2010	Insurance Insurance Insurance Insurance Insurance	318.50 29.50 80.81 80.81 80.81
Mary Hollingsworth 5700 Old Boyce Road Boyce, LA 71409	4/17/2010 4/24/2010 ~~4/22~~ 5/22/2010	Web Consultant Web Consultant Web Consultant	270.00 150.00 100.00
Red River Bank 600 Jackson St Alexandria, LA 71301	4/6/2010 6/22/2010	Bank account Security Envelope	100.00 20.00
All About Parties 1707 Metro Drive Alexandria, LA 71301	5/3/2010	Decorations	32.37
Lloyd Advertising P.O. Box 5777 Alexandria, LA 71307-5777	6/14/2010 7/19/2010	8 Billboards Billboards	800.000 600.00
James Ivory 801 Lafitte Dr Alexandria, LA 71301	6/18/2010 7/30/2010	Event's Cook Event's Cook	200.00 300.00
F. Christinana & Co. P.O. Box 68 Marrero, LA 70073-0068	6/17/2010 7/29/2010	Food Distributor Food Distributor	584.93 ~~563.43~~ 564.30
3. SUBTOTAL (optional)			4612.03
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 0/00, Page Rev. 3/00

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
Sam's Club 3805 North Blvd Alexandria, LA 71301	6/10/2010 6/15/2010 6/17/2010	Fax/Printer/Copier Food/Supplies Food/Supplies	103.95 247.20 62.66
Balloons Fast 115 A Industrial Staten Island, New York 10309	7/6/2010	Balloons	50.89
Super 1 Foods 604 MacArthur Drive Alexandria, LA 71301	6/18/2010	Supplies	28.11
Sam's Club 3805 North Blvd Alexandria, LA 71301	6/28/2010 7/28/2010 7/30/2010	Food/Supplies Food/Supplies S	363.81 19.80
Pay pal	6/24/2010 8/3/2010 8/8/2010	Transaction fee Transaction fee Transaction fee	3.20 3.20 3.20
City of Alexandria 625 Murray Alexandria, LA	6/14/2010 8/9/2010	6/14/2010 Utilities 8/9/2010 Utilities	143.84 225.00
Errick Hunt, II P.O. Box 1451 Alexandria, LA 71301	7/6/2010 8/2/2010	Media Consultant Media Consultant	947.50 947.50
Sudden Link 3250 Donahue Ferry Rd Pineville, LA 71360	5/26/2010	Phone/Cable/Internet	529.87
3. SUBTOTAL (optional)			3681.13
4. TOTAL (optional – complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
Soileau Printing 1009 Orange Ave Beaumont, TX 77701	8/9/2010	Yard Signs	1340.00
3. SUBTOTAL (optional)			1340.00
4. TOTAL (optional - complete only on last page of this schedule)			17,743.68

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