CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

Jay S. Johnson
716 Despit St
Alexandria, La
71302

2. Office Sought (include title of office as well as parish, city, town and/or election district.)

Mayor of Alexandria
Rapides Parish
Alexandria, La.

OFFICE USE ONLY

10/10
10P
9/17

10005373

3. Date of Primary 10/2/2010

This report covers from 8/24/2010 through 9/12/2010

4. Type of Report:

____180th day prior to primary
____90th day prior to primary
____30th day prior to primary
X 10th day prior to primary
____10th day prior to general
____40th day after general
____Annual (future election)
____Supplemental (past election)
____Amendment to prior report

5. FINAL REPORT if:

____Withdrawn
____Unopposed
____Filed after the election AND all loans and debts paid

6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

Regions Bank
1439 Dorchester Dr.
Alexandria, La. 71301

7. Full Name and Address of Treasurer

8. Name of Person Preparing Report Jay S. Johnson

Daytime Telephone 318-390-1578

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 15 day of September 2010

Jay S. Johnson
Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

318-390-1578
Daytime Telephone

Signature of Treasurer

Daytime Telephone

9. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	-0-
2. In-kind Contributions (Schedule A-2)	-0-
3. Campaign paraphernalia sales of $25 *or less*	-0-
4. **TOTAL CONTRIBUTIONS** (Lines 1 + 2 +3)	-0-
5. Other Receipts (Schedule A-3)	-0-
6. Loans Received (Schedule B)	-0-
7. Loan Repayments Received (Schedule D)	-0-
8. **TOTAL RECEIPTS** (Lines 4 + 5 + 6 + 7)	-0-

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	1500
10. Other Disbursements (Schedule E-2)	-0-
11. Loan Repayments Made (Schedule B)	-0-
12. Funds Loaned (Schedule D)	-0-
13. **TOTAL DISBURSEMENTS** (Lines 9 + 10 + 11 + 12)	1500

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	1838
15. *Plus* total receipts this period (Line 8 above)	0
16. *Less* total disbursements this period (Line 13 above)	1500
17. *Less* in-kind contributions (Line 2 above)	-0-
18. Funds on hand at close of reporting period	338

Form 102, Rev. 3/96, Page Rev. 3/96

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
LaMar Advertising 2175 Industrial Park Rd Alexandria, La. 71303	8/25/2010	2-billboard displays	$1500
3. SUBTOTAL (optional)			$1500
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/98, Page Rev. 3/98