CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

Gerard (Jerry) F. Coogan, Jr.
1590 W. Causeway Approach
Suite 1
Mandeville, LA 70471

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Council - At - Large
City of Mandeville

OFFICE USE ONLY

Amend
5/12
10.P #12003001
5/3/12

12003001

3. Date of Primary 3-24-2012

This report covers from 2-14-2011 through 3-4-2012

4. Type of Report

___ 180th day prior to primary
___ 90th day prior to primary
___ 30th day prior to primary
✓ 10th day prior to primary
___ 10th day prior to general
___ 40th day after general
___ Annual (future election)
___ Supplemental (post election)
___ Amendment to prior report

5. FINAL REPORT if:

___ Withdrawn
___ Unopposed
___ Filed after the election AND all loans and debts paid

6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

Metairie Bank and Trust
4500 Hwy 22
Mandeville, LA 70471

7. Full Name and Address of Treasurer

Jerry Coogan
1590 W. Causeway Approach
Ste 1
Mandeville, LA 70471

9. Name of Person Preparing Report Jerry Coogan

Daytime Telephone (985) 626-9570

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 30th day of April, 2012

Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)

(985) 626-9570
Daytime Telephone

Signature of Treasurer

(985) 626-9570
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Form 100, Rev. 1/98, Page Rev. 3/00

AMENDMENT ATTACHED

AMENDMENT

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

12003001

1. Qualifying Name and Address of Candidate	2. Office Sought (include title of office as well as parish, city, town and/or election district.)	OFFICE USE ONLY
Gerard (Jerry) F. Coogan, Jr. 1590 W. Causeway Approach Suite 1 Manderville, LA 70471	Council-At-Large City of Mandeville	3/12 10-P 3/20

3. Date of Primary 3-24-2012

This report covers from 2-14-2012 through 3-4-2012.

4. Type of Report

- ____ 180th day prior to primary
- ____ 90th day prior to primary
- ____ 30th day prior to primary
- ✓ 10th day prior to primary
- ____ 10th day prior to general
- ____ 40th day after general
- ____ Annual (future election)
- ____ Supplemental (past election)
- ____ Amendment to prior report

5. FINAL REPORT if:

- ____ Withdrawn
- ____ Filed after the election AND all loans and debts paid
- ____ Unopposed

6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)	7. Full Name and Address of Treasurer
Metairie Bank and Trust 4500 Hwy 22 Manderville, LA 70471	Jerry Coogan 1590 W. Causeway Approach Suite 1 Manderville, LA 70471

9. Name of Person Preparing Report Jerry Coogan

Daytime Telephone (985) 626-9570

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 20th day of March 2012.

[signature] (985) 626-9570

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee) — Daytime Telephone

[signature] (985) 626-9570

Signature of Treasurer — Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SCANNED
MAR 22 2012
By: [signature]

RECEIVED
2012 MAR 21 AM 8:02

Form 102, Rev. 1/99, Page Rev. 3/00

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	$1,050.00
2. In-kind Contributions (Schedule A-2)	Ø
3. Campaign paraphernalia sales of $25 *or less*	Ø
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	$1,050.00
5. Other Receipts (Schedule A-3)	Ø
6. Loans Received (Schedule B)	Ø
7. Loan Repayments Received (Schedule D)	Ø
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	$1,050.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	$3,459.41
10. Other Disbursements (Schedule E-2)	$ 450.00
11. Loan Repayments Made (Schedule B)	Ø
12. Funds Loaned (Schedule D)	Ø
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	$3,909.41

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	$8,316.27
15. *Plus* total receipts this period (Line 8 above)	$1,050.00
16. *Less* total disbursements this period (Line 13 above)	$3,909.41
17. *Less* in-kind contributions (Line 2 above)	Ø
18. Funds on hand at close of reporting period	$5,456.86

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (*i.e.*, savings accounts, CD's, money market funds, etc.)	Ø
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	Ø

SPECIAL TRANSACTIONS	This Period
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	Ø
22. Contributions received from political committees (From Schedules A-1 and A-2)	Ø
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	Ø
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	Ø
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	$3,459.41

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate loans to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Election
Randall W Brown & Assoc. 228 W. Causeway Approach Mandeville, LA 70448 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	2/16/2012	$200.00	$200.00
Richard C Lambert Consultants, LLC 900 W. Causeway Approach Mandeville, LA 70471 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	2/16/2012	$250.00	$250.00
Gus B. Baldwin, III P.O. Box 8600 Mandeville, LA 70470 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	2/22/2012	$100.00	$100.00
Cajun Industries, LLC P.O. Box 104 Baton Rouge, LA 70821-0104 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	3/1/2012	$500.00	$500.00
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
4. SUBTOTAL (this page)		$1,050.00	N/A
5. TOTAL (complete only on last page of this schedule)		$1,050.00	N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: SUBTOTAL (this page) Ø TOTAL (complete only on last page of this schedule) Ø

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
CREATIVE MARKETING SALES 2640 RIDGELAKE DR. METAIRIE, LA 70002	2/22/2012	ALLIANCE FOR GOOD GOVERNMENT MEDIA FEE	$1,500.00
JAMES WHITAKER 22420 FLETCHER ROAD PONCHATOULA, LA 70454	2/24/2012	4'x8' CAMPAIGN SIGNS	$1,000.00
PET SMART 45 PARK PLACE DRIVE COVINGTON, LA 70433	2/24/2012	MARDI PAWS PARADE SPONSORSHIP	$ 49.38
LA LOGOS P.O. BOX 4871 COVINGTON, LA 70433	2/24/2012	CAMPAIGN T-SHIRTS	$323.76
RIPS ON THE LAKE 1917 LAKESHORE DRIVE MANDEVILLE, LA 70448	2/25/2012	FOOD SERVICE FOR CAMPAIGN TENT MARDI PAWS	$244.50
ST. TAMMANY WEST CHAMBER of COMMERCE 610 Hollycrest Boulevard COVINGTON, LA 70433	2/29/2012	LUNCHEON WITH GOVERNOR JINDAL	$50.00
LEAGUE of WOMAN'S VOTERS of ST. TAMMANY P.O. BOX 8 COVINGTON, LA 70434	3/1/2012	LUNCHEON AND ASSOCIATE MEMBERSHIP	$66.00
OFFICE DEPOT 1847 N. CAUSEWAY BLVD. MANDEVILLE, LA 70471	3/2/2012	FUND RAISER MAILER SUPPLIES	$225.77
3. SUBTOTAL (optional)			$3,459.41
4. TOTAL (optional - complete only on last page of this schedule)			$3,459.41

Form 106, Rev. 3/96, Page Rev. 3/98

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
Creative Marketing Sales 2640 Ridgelake Drive Metairie, LA 70002	2/22/2012	Alliance for Good Government Pro Rata Share Media Fee to Include:	
	Print:	Times Picayune 30" AD	357.60
	Internet:	WWL-TV.com 36,816 e-mails WWL.com 87,784 e-mails	369.60
	Electronic: ADS	WWL-TV - (4x TOTAL) WVUE-TV (2x TOTAL)	136.30 66.50
		WGNO-TV (2x TOTAL) WNPL-TV (2x TOTAL) Newsweek (3x TOTAL)	52.65 46.20 107.20
	Production	Creative Marketing Sales	364.00
3. SUBTOTAL (optional)			$1,500.00
4. TOTAL (optional - complete only on last page of this schedule)			$1,500.00

Form 102, Nov 3/98, Page Rev. 3/98

AMENDMENT

SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
HAVE A HEART THROUGH ART 18240 ROSEALIE LANE COVINGTON, LA 70435	2/16/2012	DONATION	$250.00
NEWELL UNITED METHODIST CHURCH 229 LAMARQUE ST. MANDEVILLE, LA 70448	3/3/2012	DONATION	$200.00
5. Total OTHER DISBURSEMENTS during this reporting period			$450.00

Form 102, Rev. 3/89, Page Rev. 3/89