13001031

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate
Gerard (Jerry) F. Coogan, Jr.
1590 W. Causeway Approach
Suite 1
Mandeville, LA 70471

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)
Council-At-Large
City of Mandeville

OFFICE USE ONLY
3/12
2/4

3. Date of Primary _____
This report covers from 4-1-2012 through 12-31-2012

4. Type of Report:
____ 180th day prior to primary
____ 90th day prior to primary
____ 30th day prior to primary
____ 10th day prior to primary
____ 10th day prior to general
____ 40th day after general
____ Annual (future election)
✓ Supplemental (past election)
____ Amendment to prior report

5. FINAL REPORT if:
____ Withdrawn
____ Filed after the election AND all loans and debts paid
____ Unopposed

6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)
Metairie Bank & Trust
4500 Hwy 22
Mandeville, LA 70471

7. Full Name and Address of Treasurer
Jerry Coogan
1590 W. Causeway Approach
Suite 1
Mandeville, LA 70471

9. Name of Person Preparing Report Jerry Coogan
Daytime Telephone (985) 626-9570

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 4th day of February, 2013

Signature of Candidate/Chairperson
(To be signed by Chairperson only if report by principal campaign committee)
(985) 626-9570
Daytime Telephone

Signature of Treasurer
(985) 626-9570
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	$500.00
2. In-kind Contributions (Schedule A-2)	
3. Campaign paraphernalia sales of $25 or *less*	
4. **TOTAL CONTRIBUTIONS** (Lines 1 + 2 +3)	$500.00
5. Other Receipts (Schedule A-3)	
6. Loans Received (Schedule B)	
7. Loan Repayments Received (Schedule D)	
8. **TOTAL RECEIPTS** (Lines 4 + 5 + 6 + 7)	$500.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	$5,684.10
10. Other Disbursements (Schedule E-2)	$600.00
11. Loan Repayments Made (Schedule B)	
12. Funds Loaned (Schedule D)	
13. **TOTAL DISBURSEMENTS** (Lines 9 + 10 + 11 + 12)	$6,284.10

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	$6,863.04
15. *Plus* total receipts this period (Line 8 above)	$500.00
16. *Less* total disbursements this period (Line 13 above)	($6,284.10)
17. *Less* in-kind contributions (Line 2 above)	
18. Funds on hand at close of reporting period	$1,078.94

Form 102, Rev. 1/99, Page Rev. 3/99

SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	Ø

SPECIAL TRANSACTIONS	This Period
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	
22. Contributions received from political committees (From Schedules A-1 and A-2)	
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	Ø

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

Form 102, Rev. Rev. 3/98, Page Rev. 3/00

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Election
Don Villere for Mayor Campaign Fund 584 Park Avenue Mandeville, LA 70448-4915 POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____	4-11-12	$500.00	$500.00
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
POLITICAL COMMITTEE? ____ PARTY COMMITTEE? ____			
4. SUBTOTAL (this page)			N/A
5. TOTAL (complete only on last page of this schedule)			$500.00

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:
SUBTOTAL (this page) ____ TOTAL (complete only on last page of this schedule) ____

Form 102, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	c. Amount(s)
Debbie Smith Marketing & Management Solutions, LLC P.O. Box 1618 Lacombe, LA 70445	4-30-12	Misc Campaign Services Meetings, etc. Printing Postcards Printing, Postcard Mailers	$850.00 $301.42 $825.24
		Postage Mail Handling Purchase Voter List Design Layout-Postcards, Mailers, etc	$680.00 $227.50 $275.00 $950.00
La Board of Ethics P.O. Box 4368 Baton Rouge, LA 70821	4-30-12	Late Fee Assessment 10 P Report 6 days late	$240.00
La Board of Ethics P.O. Box 4368 Baton Rouge, LA 70821	4-30-12	Late Fee Assessments Special Campaign Finance Disclosure Reports	$600.00
Inside Northside P.O. Box 9148 Mandeville, LA 70470	5-2-12	Advertisement	$585.00
Artvertising 1911 Magazine Street New Orleans, LA 70130	5-15-12	Graphics for Signs	$194.27
3. SUBTOTAL (optional)			$5,684.10
4. TOTAL (optional - complete only on last page of this schedule)			$5,684.10

Form 142, Rev. 2/09, Page Rev. 3/10

SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
Manderville High School Spinners Booster Club Manderville, LA 70471	4-30-12	Donation	$300.00
Children's Advocacy Center 223 W. 28th Avenue Covington, LA 70434	12-4-12	Donation	$300.00
5. Total OTHER DISBURSEMENTS during this reporting period			$600.00

Form 102, Rev. 1/09, Page Rev. 2/09