COMMITTEE'S REPORT

(to be filed by committees that support or oppose more than one candidate and/or proposition)

1. Full Name and Address of Political Committee

The New Alliance Business Political Action Committee

2734 Republic Street

New Orleans, LA 70119

OFFICE USE ONLY

PAC 2/02
10-G
2/13

020353

2. Date of Primary 02/02/2002

This report covers from 01/01/2002 through 02/10/2002

3. Type of Report:

____ 180th day prior to primary
____ 90th day prior to primary
____ 30th day prior to primary
____ 10th day prior to primary
X ____ 10th day prior to general
____ 40th day after general
____ Annual
____ Amendment to prior report

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
Gail Masters	Chairperson	2734 Republic Street New Orleans, LA 70119

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of proposition	b. Office Sought	c. Political Party	d. Support/Oppose
The New Alliance Business Political Action Committee 2734 Republic Street New Orleans, LA 70119			

6. Is the Committee supporting the entire ticket of a political party? ____ Yes X ____ No If "Yes", which party?

7. a. Name of Person Preparing Report

Kenneth Pallet

b. Daytime Telephone (504) 837-0770

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 13th day of February, 2002

Gail Remoring
Signature of Committee/Chairperson

Daytime Telephone

Signature of Committee/Treasurer, if any

Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions Received (Schedule A-1)	121820.63
2. In-Kind Contributions Received (Schedule A-2)	0.00
3. Campaign paraphernalia sales of $25 or less	0.00
4. **TOTAL CONTRIBUTIONS** (Lines 1 + 2 + 3)	121820.63
5. Other Receipts (Schedule A-3)	0.00
6. Loans Received (Schedule B)	0.00
7. Loan Repayments Received (Schedule D)	0.00
8. **TOTAL RECEIPTS** (Lines 4 + 5 + 6 + 7)	121820.63

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	121820.63
10. In-Kind Expenditures (Schedule E-2)	0.00
11. Contributions made to Candidates (Schedule E-3)	0.00
12. **TOTAL EXPENDITURES** (Lines 9 + 10 + 11)	121820.63
13. Other Disbursements (Schedule E-4)	0.00
14. Loan Repayments Made (Schedule B)	0.00
15. Funds Loaned (Schedule D)	0.00
16. **TOTAL DISBURSEMENTS** (Lines 12 + 13 + 14 + 15)	121820.63

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	0.00
18. Plus total receipts this period (less in-kind contriubtions received) (Line 8, above minus Line 2, above)	+ 121820.63
19. Less total disbursements this period (less in-kind expenditures) (Line 16, above minus Line 10, above)	- 121820.63
20. Funds on hand at close of reporting period	0.00

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (i.e., savings accounts, CD's, money market funds, stocks, bonds, etc.)	0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above)	0.00
26. Expenditures from petty cash fund (Must be reported on schedule E-1)	0.00

NOTICE

A political committee must register in each calendar year in which it will have over $500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the $100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over $500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign finance Office.

SCHEDULE A-1: CONTRIBUTIONS RECEIVED (other than In-kind Contributions)

The following information must be provided for all contributions received by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions made by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1 check "yes" if the contributor is a political committee, and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of page are optional. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period a. Date(s)	b. Amount(s)	3. Total this Year
Louisiana Leadership, LLC 2734 Republic Street New Orleans, LA 70119 POLITICAL COMMITTEE? ___YES X NO	01/22/2002	14753.00	25753.00
Louisiana Leadership, LLC 2734 Republic Street New Orleans, LA 70119 POLITICAL COMMITTEE? ___YES X NO	01/28/2002	11000.00	25753.00
Louisiana Optimism, LLC 2734 Republic Street New Orleans, LA 70119 POLITICAL COMMITTEE? ___YES X NO	01/14/2002	43267.63	48267.63
Louisiana Optimism, LLC 2734 Republic Street New Orleans, LA 70119 POLITICAL COMMITTEE? ___YES X NO	01/26/2002	5000.00	48267.63
Louisiana Spirit, LLC 2734 Republic Street New Orleans, LA 70119 POLITICAL COMMITTEE? ___YES X NO	01/18/2002	2600.00	2600.00
Louisiana Team Work, LLC 2734 Republic Street New Orleans, LA 70119 POLITICAL COMMITTEE? ___YES X NO	01/14/2002	42800.00	45200.00
Louisiana Team Work, LLC 2734 Republic Street New Orleans, LA 70119 POLITICAL COMMITTEE? ___YES X NO	01/26/2002	2400.00	45200.00
POLITICAL COMMITTEE? ___YES ___NO			
4. SUBTOTAL (this page)		121620.63	N/A
5. TOTAL (complete only on last page of this schedule)		121620.63	N/A

6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:
SUBTOTAL (this page) 0.00 TOTAL (complete only on last page of this schedule) 0.00

Form 202, Rev. 3/98.

SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) name under item 1. However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule. An expenditure is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not expenditures should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	b. Amount(s)
LGS Strategies 2120 L. Street NW Suite 305 Washington, DC 20037 Candidate Beneficiaries:	01/29/2002	Voter outreach	7500.00
John Rawls Attorney At Law 400 Magazine St. New Orleans, LA 70130 Candidate Beneficiaries:	01/28/2002	Legal expense	3500.00
Southern Media & Opinion Research 727 Spain Street Baton Rouge, LA 70802 Candidate Beneficiaries:	01/14/2002	Research & Polling	6000.00
Southern Media & Opinion Research 727 Spain Street Baton Rouge, LA 70802 Candidate Beneficiaries:	01/14/2002	Research & Polling	12800.00
Southern Media & Opinion Research 727 Spain Street Baton Rouge, LA 70802 Candidate Beneficiaries:	01/28/2002	Research & Polling	2400.00
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/14/2002	Media Expenses	40000.00
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/14/2002	Media Expenses	18500.00
3. SUBTOTAL (optional)			90700.00
4. TOTAL (complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	b. Amount(s)
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/18/2002	Media Expenses	2500.00
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/22/2002	Media Expenses	5000.00
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/22/2002	Media Expenses	6953.00
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/24/2002	Media Expenses	2800.00
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/24/2002	Media Expenses	2800.00
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/24/2002	Media Expenses	5967.63
The Research Department 1515 Poydras Street Suite 1150 New Orleans, LA 70112 Candidate Beneficiaries:	01/26/2002	Media Expenses	5000.00
3. SUBTOTAL (optional)			31020.63
4. TOTAL (complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) name under item 1. However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule. An expenditure is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not expenditures should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and

1. Name and Address of Recipient	2. Expenditures this Reporting Period a. Date(s)	b. Purpose(s)	b. Amount(s)
The State of Louisiana Campaign Finance - Ethics Dept. 8401 United Plaza Blvd., Suite 200 Baton Rouge, LA 70809-7017 Candidate Beneficiaries:	01/18/2002	Statement of Organization	100.00
Candidate Beneficiaries:			
Candidate Beneficiaries:			
Candidate Beneficiaries:			
Candidate Beneficiaries:			
Candidate Beneficiaries:			
Candidate Beneficiaries:			
3. SUBTOTAL (optional)			100.00
4. TOTAL (complete only on last page of this schedule)			121820.63

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