

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

<p>1. Qualifying Name and Address of Candidate</p> <p>LESLIE JACOBS 6038 St. Charles Avenue New Orleans, LA 70118</p>	<p>2. Office Sought (Include title of office as well)</p> <p>Mayor of the City of New Orleans</p>	<p style="text-align: center;"><b>OFFICE USE ONLY</b></p> <p><b>Report Number:</b> 21595</p> <p><b>Date Filed:</b> 12/9/2010</p> <p><b>Report Includes Schedules:</b> Schedule A-1 Schedule A-3 Schedule B Schedule E-1 Schedule E-2</p>										
<p>3. Date of Primary <u>2/6/2010</u></p> <p>This report covers from <u>12/29/2009</u> through <u>11/18/2010</u></p>												
<p>4. Type of Report:</p> <table><tr><td><input type="checkbox"/> 180th day prior to primary</td><td><input type="checkbox"/> 40th day after general</td></tr><tr><td><input type="checkbox"/> 90th day prior to primary</td><td><input type="checkbox"/> Annual (future election)</td></tr><tr><td><input type="checkbox"/> 30th day prior to primary</td><td><input checked="" type="checkbox"/> Supplemental (past election)</td></tr><tr><td><input type="checkbox"/> 10th day prior to primary</td><td></td></tr><tr><td><input type="checkbox"/> 10th day prior to general</td><td><input type="checkbox"/> Amendment to prior report</td></tr></table>			<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general	<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)	<input type="checkbox"/> 30th day prior to primary	<input checked="" type="checkbox"/> Supplemental (past election)	<input type="checkbox"/> 10th day prior to primary		<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior report
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<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior report											
<p>5. FINAL REPORT if:</p> <table><tr><td><input type="checkbox"/> Withdrawn</td><td><input type="checkbox"/> Filed after the election AND all loans and debts paid</td></tr><tr><td><input type="checkbox"/> Unopposed</td><td></td></tr></table>			<input type="checkbox"/> Withdrawn	<input type="checkbox"/> Filed after the election AND all loans and debts paid	<input type="checkbox"/> Unopposed							
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<input type="checkbox"/> Unopposed												
<p>6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all</p>	<p>7. Full Name and Address of Treasurer</p>											
<p>9. Name of Person Preparing Report</p> <p>Daytime Telephone</p>												
<p>10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure</p> <p>This <u>9th</u> day of <u>December</u>, <u>2010</u>.</p> <table><tr><td><u>Stephen Rosenthal</u> Signature of Candidate/Chairperson (To be signed by Chairperson <i>only</i> if report by principal campaign committee)</td><td><u>504-837-0770</u> Daytime Telephone</td></tr><tr><td><u>Debbie Brockley</u> Signature of Treasurer</td><td><u>504-837-0770</u> Daytime Telephone</td></tr></table>		<u>Stephen Rosenthal</u> Signature of Candidate/Chairperson (To be signed by Chairperson <i>only</i> if report by principal campaign committee)	<u>504-837-0770</u> Daytime Telephone	<u>Debbie Brockley</u> Signature of Treasurer	<u>504-837-0770</u> Daytime Telephone	<p>8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY</p> <p>a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).</p> <p>On attached sheet</p>						
<u>Stephen Rosenthal</u> Signature of Candidate/Chairperson (To be signed by Chairperson <i>only</i> if report by principal campaign committee)	<u>504-837-0770</u> Daytime Telephone											
<u>Debbie Brockley</u> Signature of Treasurer	<u>504-837-0770</u> Daytime Telephone											

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

INC. LESLIE JACOBS FOR MAYOR  
6038 St. Charles Avenue  
New Orleans, LA 70118

Name and Address of **Committee's Chairman**

STEPHEN ROSENTHAL  
1421 Soniat Street  
New Orleans, LA 70115

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 12,500.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	<b>\$ 12,500.00</b>
5. Other Receipts (Schedule A-3)	\$ 20,551.10
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 33,051.10</b>

<b>DISBURSEMENTS</b>	This Period
9. Expenditures (Schedule E-1)	\$ 66,296.19
10. Other Disbursements (Schedule E-2)	\$ 92.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
<b>13. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	<b>\$ 66,388.19</b>

<b>FINANCIAL SUMMARY</b>	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 33,337.09
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 33,051.10
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 66,388.19
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 0.00

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
L.R MCMILLAN 1037 Jefferson Ave. New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/28/2010	\$5,000.00	\$5,000.00
LYNNE P. MCMILLAN 1037 Jefferson Ave. New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/28/2010	\$5,000.00	\$5,000.00
J MARSHALL PAGE III 1415 Octavia St. New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/29/2009	\$500.00	\$500.00
KAY B. PRIESTLY 7661 N. West Hills Park City, UT 84098  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/11/2010	\$2,000.00	\$2,000.00
4. SUBTOTAL (this page)		\$12,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 12,500.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies paid to the campaign that are not given for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include interest or investment income. Receipts should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the receipt should state the reason the payment was made to the campaign.

1. Name and Address of Source	2. Date(s)	3. Explanation(s)	4. Amount(s)
ANDREW ARHELGER 3536 Minikhada Court #1 St. Louis Park, MN 55416	10/13/2010		\$1.00
BURK BROKERAGE LLC 1000 Veterans Blvd. Ste. 101 Metairie, LA 70005	03/30/2010		\$2,500.00
BETTY OSEID CAREY New Orleans LA ,	03/08/2010		\$150.00
ENTERGY 3400 Canal Street New Orleans, LA 70119	03/08/2010		\$600.10
HUB INTERNATIONAL P.O. Box 6650 Metairie, LA 70009	06/15/2010		\$441.00
DAVID HUGENEL New Orleans LA ,	10/13/2010		\$24.00
LAGUENS KULLY KLOSE PARTNERS 4301 Connecticut Ave. NW Suite 434 Washington, DC 20008	07/26/2010		\$1,393.00
LOUISIANA STATE TREASURE OFFICE P.O. Box 94125 Baton Rouge, LA 70804	12/29/2009		\$150.00
5. Total OTHER RECEIPTS during this reporting period			

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## SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies paid to the campaign that are not given for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include interest or investment income. Receipts should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the receipt should state the reason the payment was made to the campaign.

1. Name and Address of Source	2. Date(s)	3. Explanation(s)	4. Amount(s)
LOUISIANA WORKFORCE COMMISSION P.O. Box 94050 Baton Rouge, LA 70804	03/08/2010		\$2.00
LWCC P.O. Box 6650 Metairie, LA 70009	07/26/2010		\$190.00
DONALD MILES 1814 Homestead Avenue Bethlehem, PA 18018	10/13/2010		\$100.00
LYNES R. SLOSS 525 St. Charles Avenue New Orleans, LA 70113	05/12/2010		\$5,000.00
TAYLOR ENERGY COMPANY LLC 1615 Poydras St. Suite 500 New Orleans, LA 70112	01/11/2010		\$5,000.00
PHYLLIS TAYLOR 1 Lee Circle New Orleans, LA 70130	01/11/2010		\$5,000.00
5. Total OTHER RECEIPTS during this reporting period			\$ 20,551.10

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender  LESLIE JACOBS  6038 Saint Charles Ave.  New Orleans, LA 70118</p>	<p>2. a. Date* <u>11/13/2009</u>    b. Interest rate <u>0.00</u> %(a.p.r.)  c. Amount borrowed* ..... \$ <u>400,000.00</u>  d. Balance due ..... \$ <u>0.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.  OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender  LESLIE JACOBS  6038 Saint Charles Ave.  New Orleans, LA 70118</p>	<p>2. a. Date* <u>11/19/2009</u>    b. Interest rate <u>0.00</u> %(a.p.r.)  c. Amount borrowed* ..... \$ <u>200,000.00</u>  d. Balance due ..... \$ <u>0.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.  OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender  LESLIE JACOBS  6038 Saint Charles Ave.  New Orleans, LA 70118</p>	<p>2. a. Date* <u>12/22/2009</u>    b. Interest rate <u>0.00</u> %(a.p.r.)  c. Amount borrowed* ..... \$ <u>150,000.00</u>  d. Balance due ..... \$ <u>0.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.  OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CAMPAIGN FINANCE P. O. Box 4368 Baton Rouge, LA 70821	01/28/2010	Fees	\$ 100.00
INTERNAL REVENUE SERVICE P.O. Box 105078 Atlanta, GA 30348	01/27/2010	Payroll Tax	\$ 7,733.44
INTERNAL REVENUE SERVICE P.O. Box 105078 Atlanta, GA 30348	01/27/2010	Payroll Tax	\$ 110.37
SHIRLEY L. KENT New Orleans LA	12/29/2009	Rent	\$ 7,500.00
KENTWOOD SPRINGS New Orleans LA	01/28/2010	Office Supplies	\$ 178.99
LAGUENS KULLY KLOSE PARTNERS 4301 Connecticut Ave. NW Suite 434 Washington, DC 20008	01/21/2010	Advertising Production	\$ 10,799.73
LAGUENS KULLY KLOSE PARTNERS 4301 Connecticut Ave. NW Suite 434 Washington, DC 20008	01/21/2010	Advertising Production	\$ 8,360.88
LOUISIANA DEPARTMENT OF REVENUE P.O. Box 91017 Baton Rouge, LA 70821	01/27/2010	Payroll Tax	\$ 915.00
3. SUBTOTAL (optional)			\$35,698.41
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LOUISIANA DEPARTMENT OF REVENUE P.O. Box 91017 Baton Rouge, LA 70821	06/18/2010	Taxes	\$ 13.44
LOUISIANA WORKFORCE COMMISSION P.O. Box 94050 Baton Rouge, LA 70804	01/27/2010	Payroll Tax	\$ 223.50
STEPHEN MILES 823 6th Street New Orleans, LA 70115	01/21/2010	Campaign Consultant	\$ 3,000.00
PAILET MEUNIER AND LEBLANC LLP 3421 N. Causeway Blvd. Ste. 701 Metairie, LA 70002	05/13/2010	Professional Accounting Fees	\$ 15,131.00
PAILET MEUNIER AND LEBLANC LLP 3421 N. Causeway Blvd. Ste. 701 Metairie, LA 70002	11/18/2010	Professional Accounting Fees	\$ 10,204.84
SECRETARY OF STATE P. O. Box 94125 Baton Rouge, LA 70804	10/28/2010	Annual Report Fee	\$ 25.00
JOHN SHIRLEY 4200 St.Peter New Orleans, LA 70119	01/21/2010	Campaign Consultant	\$ 2,000.00
3. SUBTOTAL (optional)			\$30,597.78
4. TOTAL (optional - complete only on last page of this schedule)			\$ 66,296.19

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## SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
CAPITAL ONE 3050 Severn Avenue Metairie, LA 70002	12/29/2009	Bank Service Charge	\$ 4.00
CAPITAL ONE 3050 Severn Avenue Metairie, LA 70002	12/29/2009	Bank Service Charge	\$ 4.00
CAPITAL ONE 3050 Severn Avenue Metairie, LA 70002	12/29/2009	Wire Transfer Fee	\$ 10.00
CAPITAL ONE 3050 Severn Avenue Metairie, LA 70002	12/30/2009	Bank Service Charge	\$ 4.00
CAPITAL ONE 3050 Severn Avenue Metairie, LA 70002	01/04/2010	Bank Service Charge	\$ 35.00
CAPITAL ONE 3050 Severn Avenue Metairie, LA 70002	01/04/2010	Bank Service Charge	\$ 35.00
<b>5. Total OTHER DISBURSEMENTS during this reporting period</b>			<b>\$ 92.00</b>

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