

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

JOHN L. DARDENNE  
8855 Brookwood  
Baton Rouge, LA 70806

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Lieutenant Governor  
Statewide

## OFFICE USE ONLY

Report Number: 21896

Date Filed: 1/19/2011

Report Includes Schedules:

Schedule A

Schedule B

Schedule C

3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

4. Date of Election 11/2/2010

Primary \_\_\_\_\_ General X (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$16,174.65</u>
b. Radio Advertising (Schedule A)	<u>\$1,721.25</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$346.79</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$6,055.87</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report WM. STEVE SANDAHL

b. Daytime Telephone 225-922-4600

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 19th day of January, 2011.

John L. Dardenne  
Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

225-343-8368  
Daytime Telephone Number

Wm. Steve Sandahl  
Signature of Treasurer

225-922-4600  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KADN-TV 1500 Eraste Landry Road Lafayette, LA 70506	\$42.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KALB-TV 605 Washington Street Alexandria, LA 71301	\$374.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KAOK-AM 425 Broad Street Lake Charles, LA 70601	\$17.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KATC-TV 1103 Eraste Landry Road Lafayette, LA 70506	\$701.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLFY-TV 1808 Eraste Landry Road P.O. Box 90665 Lafayette, LA 70509	\$879.75	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KNOE-TV 1400 Oliver Road Monroe, LA 71201	\$306.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPEL-FM 1749 Bertrand Drive Lafayette, LA 70506	\$34.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPLC-TV 320 Division Street Lake Charles, LA 70601	\$1,156.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KSLA-TV 1812 Fairfield Drive Shreveport, LA 71101	\$1,275.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KTAL-TV 3150 N. Market Street Shreveport, LA 71107	\$510.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTBS-TV 312 E. Kings Highway Shreveport, LA 71104	\$238.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTIB-AM 108 Green Street Thibodaux, LA 70301	\$42.50	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTVE-TV 200 W. Pavilion Road West Monroe, LA 71292	\$412.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
LOUISIANA RADIO NETWORK ,	\$1,275.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WAFB-TV CHANNEL 9 844 Government Street Baton Rouge, LA	\$2,638.40	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WBRZ-TV CHANNEL 2 1650 Highland Road Baton Rouge, LA 70802	\$1,806.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WDSU-TV 846 Howard Ave. New Orleans, LA 70113	\$1,020.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WRNO 4539 N. I-10 Service Road Suite 300 Metairie, LA 70006	\$46.75	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
WVUE-TV 1025 S. Jefferson Davis Pkwy New Orleans, LA 70125	\$3,072.75	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WWL-AM/FM WSMB-AM 400 Poydras Street Suite 900 New Orleans, LA 70130	\$306.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WWL-TV 1024 N. Rampart Street New Orleans, LA 70116	\$1,742.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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## SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
CAITLYN GUIFFREDA 2750 Millerville Road Apt. 14-306 Baton Rouge, LA 70816	\$48.39	
JASON HEBERT 611 North Street Baton Rouge, LA 70802	\$112.91	
SCOTT HOBBS 611 North Street Baton Rouge, LA 70802	\$112.91	
WALLACE VICKNAIR 14169 Parkview Drive Prairieville, LA 70769	\$72.58	

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## SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
BROADNET 1805 Shea Center Drive Suite 160 Highlands Ranch, CO 80129	\$2,897.77	G.O.T.V. call bank
GEORGE KENNEDY 3469 B Hyacinth Baton Rouge, LA 70808	\$2,105.40	Commission on media buy
MENTZER MEDIA SERVICES INC. 600 Fairmount Avenue Suite 306 Towson, MD 21286	\$1,052.70	Commission on media buy

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