

CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate
ERIC STRACHAN
1228 Oretha Castle Haley Blvd.
New Orleans, LA 70115-1304

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)
City Council
New Orleans
B

OFFICE USE ONLY

Report Number: 33275

Date Filed: 11/14/2012

Report Includes Schedules:

Schedule A

Schedule B

Schedule C



3. Name and address of principal campaign committee
(Applicable only if candidate has a principal campaign committee)

4. Date of Election 11/6/2012
Primary General (Check one)

5. Total Expenditures by Category	
a. Television Advertising (Schedule A)	<u>\$2,185.00</u>
b. Radio Advertising (Schedule A)	<u>\$0.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$850.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$240.00</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report ALICE RAINOLD
b. Daytime Telephone 504-861-8225

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 14th day of November, 2012.

Eric Strachan
Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

504-319-2417
Daytime Telephone Number

Signature of Treasurer

Daytime Telephone Number

SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
WDSU TV 846 Howard Avenue New Orleans, LA 70113	\$325.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WVUE 9 1025 S Jefferson Davis New Orleans, LA 70130	\$560.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WWL TV 1024 N Rampart Street New Orleans, LA 70116	\$1,300.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
LINDA ALLEN 1218 Simon Bolivar New Orleans, LA 70113	\$50.00	
PATRICIA ALLEN 1218 Simon Bolivar New Orleans, LA 70113	\$50.00	
GERALDINE ASKINS 1301 Simon Bolivar New Orleans, LA 70113	\$50.00	
SHELIA GEORGE 3001 La Salle Street New Orleans, LA 70113	\$50.00	
ADRIAN JOHNSON 2409 Danneel Street New Orleans, LA 70113	\$50.00	
D'ANDERA JOHNSON 4019 Eagle Street New Orleans, LA 70113	\$50.00	
DELONIUS JOHNSON 1301 Simon Bolivar New Orleans, LA 70113	\$50.00	
DWAYNE JOHNSON 2780 Marengo Street New Orleans, LA 70113	\$50.00	
LAURENTINA JOHNSON 4017 Eagle Street New Orleans, LA 70113	\$50.00	

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
SHOWN LACEY 2435 Milan Street New Orleans, LA 70113	\$50.00	
GARY NUNNERY 1301 Simon Bolivar New Orleans, LA 70113	\$50.00	
TYRONE RANDOLPH 1444 Josephine Street New Orleans, LA 70113	\$50.00	
MICHAEL REED 2451 Josephine Street New Orleans, LA 70113	\$50.00	
MELVIN RILEY 1301 Simon Bolivar Apt 1 New Orleans, LA 70113	\$50.00	
TYRONE STEWART 1301 Simon Bolivar New Orleans, LA 70113	\$50.00	
WILBERT WASHINGTON 1301 Simon Bolivar New Orleans, LA 70113	\$50.00	
NATHANIEL WILLIAMS 1301 Simon Bolivar New Orleans, LA 70113	\$50.00	

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
ISRAELITE BAPTIST CHURCH 2100 Martin Luther King Blvd New Orleans, LA 70113	\$240.00	Canvassing

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