| (filed by committees that support or oppose one or more candidates and/or propositi   |   |
|---|---|
| 1. Full Name and Address of Political Committee   | OFFICE USE ONLY   |
| NOW OR NEVER - LOUISIANA PAC<br>7509 NW Tiffany Springs Pkwy<br>Suite 300<br>Kansas City, MO 64153  | Report Number: 50699<br>Date Filed: 9/24/2015<br>Report Includes Schedules:<br>Schedule A-1 |
| 2. Date of Primary         10/24/2015   | Report Includes Schedules:<br>Schedule A-1<br>Schedule A-2                                  |
| This report covers from <u>7/17/2015</u> through <u>9/14/2015</u>   | Schedule C<br>Schedule E-1  |
| 3. Type of Report:  |   |
| <ul> <li>4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)</li> <li>a. <u>Name</u></li> <li>b. <u>Position</u></li> <li>c. <u>Address</u></li> <li>Chairperson</li> </ul>  |   |
| JAMES C THOMAS III Treasurer 7509 NW Tiffany S<br>Suite 300<br>Kansas City, MO 6  |   |
| 5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary<br>a. Name & Address of Candidate/Description of Proposition b. Office Sought   | y)<br>c. Political Party d. Support/Oppose  |
| 6. Is the Committee supporting the entire ticket of a political party? Yes  | No If "yes", which party?   |
| 7. a. Name of Person Preparing Report<br>b. Daytime Telephone   |   |
| 8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true a information and belief, and that no expenditures have been made nor contributions received that have not I required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted . This 24th day of September , 2015 . | been reported herein, and that no information   |
| Signature of Committee/Chairperson  | Daytime Telephone   |
| James C. Thomas III<br>Signature of Committee Treasurer, if any   | 816-584-9393<br>Daytime Telephone   |

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### SUMMARY PAGE

| RECEIPTS   | This Period |
|--|-------------|
| 1. Contributions (Schedule A-1)                        | \$ 2,500.00 |
| 2. In-kind Contributions (Schedule A-2)                | \$ 5,000.00 |
| 3. Campaign paraphernalia sales of \$25 <i>or less</i> | \$ 0.00     |
| 4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)                | \$ 7,500.00 |
| 5. Other Receipts (Schedule A-3)                       | \$ 0.00     |
| 6. Loans Received (Schedule B)                         | \$ 0.00     |
| 7. Loan Repayments Received (Schedule D)               | \$ 0.00     |
| 8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)                | \$ 7,500.00 |

| DISBURSEMENTS                                       | This Period   |
|---|---------------|
| 9. General Expenditures (Schedule E-1)              | \$ 150,914.93 |
| 10. In-Kind Expenditures (Schedule E-2)             | \$ 0.00       |
| 11. Contributions made to Candidates (Schedule E-3) | \$ 0.00       |
| 12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)          | \$ 150,914.93 |
| 13. Other Disbursements (Schedule E-4)              | \$ 0.00       |
| 14. Loan Repayments Made (Schedule B)               | \$ 0.00       |
| 15. Funds Loaned (Schedule D)                       | \$ 0.00       |
| 16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)   | \$ 150,914.93 |

| FINANCIAL SUMMARY  | Amount        |
|--|---------------|
| 17. Funds on hand at beginning of reporting period<br>(Must equal funds on hand at close from last report or -0- if first report for this committee) | \$ 157,326.51 |
| 18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received)<br>(Line 8 above minus line 2 above)                        | \$ 2,500.00   |
| 19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures)<br>(Line 16 above minus line 10 above)                           | \$ 150,914.93 |
| 20. Funds on hand at close of reporting period   | \$ 8,911.58   |

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## **SUMMARY PAGE (continued)**

| INVESTMENTS  | Amount  |
|--|---------|
| 21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments   | \$ 0.00 |

| SPECIAL TRANSACTIONS  | This Period |
|---|-------------|
| 23. Contributions received from political committees<br>(From Schedules A-1 and A-2)  | \$ 2,500.00 |
| 24. All proceeds from the sale of tickets to fundraising events<br>(Receipts from the sale of tickets are contributions and must also be reported on<br>Schedule A-1)                     | \$ 0.00     |
| 25. Proceeds from the sale of campaign paraphernalia<br>(Receipts from the sale of campaign paraphernalia are contributions and must also<br>be reported on Schedule A-1 or Line 3 above) | \$ 0.00     |
| 26. Expenditures from petty cash fund<br>(Must also be reported on Schedule E-1)  | \$ 0.00     |

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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# SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor                       | 2. Contributions this Reporting Period |                               | 3. Total this Year |
|--|--|-------------------------------|--------------------|
|  | a. Date(s)                             | b. Amount(s)                  |                    |
| CRPPA LOCAL PAC<br>8712 Hwy 23<br>Belle Chasse, LA 70037 | 08/13/2015                             | \$2,500.00                    | \$2,500.00         |
| POLITICAL COMMITTEE? PARTY COMMITTEE?                    |  |                               |                    |
| 4. SUBTOTAL (this page)                                  |  | \$ 2,500.00                   | N/A                |
| 5. TOTAL (complete only on last page of this schedule)   |  | \$ 2,500.00                   | N/A                |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:         |  |                               |                    |
| SUBTOTAL (this page) \$ 2,500.00                         | TOTAL (complete only or                | n last page of this schedule) | \$ 2,500.00        |

#### SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. Inkind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of In-Kind Contributor   | 2. In-Kind Cont   | 2. In-Kind Contributions this Reporting Period |                       |             |
|--|-------------------|--|-----------------------|-------------|
|  | a. Description(s) | b. Date(s)                                     | c. Amount(s)          |             |
| GUMBO PAC<br>352 Napoleon Street<br>Baton Rouge, LA 70802<br>POLITICAL COMMITTEE? PARTY COMMITTEE? | Research          | 09/14/2015                                     | \$5,000.00            | \$5,000.00  |
| 4. SUBTOTAL (this page)  |                   |  | \$ 5,000.00           |             |
| 5. TOTAL (complete only on last page of this schedule)   |                   |  | \$ 5,000.00           |             |
| 6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEE  | S                 | ·  |                       |             |
| SUBTOTAL (this page) \$5,000.0   | 00 TOTAL (cor     | mplete only on last p                          | age of this schedule) | \$ 5,000.00 |
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# SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

#### $\chi$ \_\_\_\_\_DEBTS OWED BY THE CAMPAIGN

\_\_DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by the committee *or* debts owed to the committee, checking the appropriate line above. If the campaign has experienced both types of debts, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made by the committee a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received by the committee a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

| 1. Name and Address of Creditor/Debtor   | 2. Outstanding Bal-<br>ance Beginning This<br>Period | 3. Amount(s) Incurred<br>This Period<br>(+) | 4. Payment(s)<br>Made This Period<br>(-) | 5. Outstanding Balance<br>at Close of This Period |
|--|--|---|--|---|
| STRATEGIC PARTNERS AND MEDIA INC<br>1851 AcGickian Street<br>Annapolis, MD 21401<br>Reason Debt Incurred: Production for media<br>advertising supporting Jay Dardenne for Governor | \$0.00   | \$15,000.00                                 | \$0.00                                   | \$15,000.00                                       |
|  |  |   |  |   |

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### SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule. An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are optional but will assist in completing the Summary Page.

| 1. Name and Address of Recipient   | 2. Expenditures this Reporting Period |                               |              |  |
|--|---------------------------------------|-------------------------------|--------------|--|
|  | a. Date(s)                            | b. Purpose(s)                 | c. Amount(s) |  |
| AXIOM STRATEGIES<br>1251 NW Briarcliff Pkwy<br>Suite 85<br>Kansas City, MO 64116         | 08/03/2015                            | Travel Expenses               | \$ 2,837.58  |  |
| AXIOM STRATEGIES<br>1251 NW Briarcliff Pkwy<br>Suite 85<br>Kansas City, MO 64116         | 08/10/2015                            | Louisiana statewide<br>survey | \$ 22,850.00 |  |
| AXIOM STRATEGIES<br>1251 NW Briarcliff Pkwy<br>Suite 85<br>Kansas City, MO 64116         | 09/03/2015                            | Media Monitoring              | \$ 200.00    |  |
| JAMES C THOMAS III<br>7509 NW Tiffany Spgs Pkwy<br>Suite 300<br>Kansas City, MO 64153    | 08/07/2015                            | Legal and reporting services  | \$ 950.00    |  |
| JAMES C THOMAS III<br>7509 NW Tiffany Springs Pkwy<br>Suite 300<br>Kansas City, MO 64153 | 09/08/2015                            | Legal and reporting services  | \$ 775.00    |  |
| COMMERCE BANK<br>1000 Walnut<br>Kansas City, MO 64106                                    | 08/21/2015                            | Outgoing Wire Transfer<br>Fee | \$ 30.00     |  |
| COMMERCE BANK<br>1000 Walnut<br>Kansas City, MO 64106                                    | 08/27/2015                            | Outgoing Wire Transfer<br>Fee | \$ 30.00     |  |
| COMMERCE BANK<br>1000 Walnut<br>Kansas City, MO 64106                                    | 08/31/2015                            | Bank Service Charges          | \$ 25.00     |  |
| 3. SUBTOTAL (optional)   | I                                     |                               | \$ 27,697.58 |  |
| 4. TOTAL (optional - complete only on last page of this s                                | schedule)                             |                               |              |  |

### SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule. An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient   | 2. Expenditures this<br>a. Date(s) | s Reporting Period<br>b. Purpose(s)                            | c. Amount(s)  |
|--|------------------------------------|--|---------------|
| COMMERCE BANK<br>1000 Walnut<br>Kansas City, MO 64106  | 09/03/2015                         | Outgoing Wire Transfer<br>Fee                                  | \$ 30.00      |
| COMMERCE BANK<br>1000 Walnut<br>Kansas City, MO 64106  | 09/14/2015                         | Outgoing Wire Transfer<br>Fee                                  | \$ 30.00      |
| DEL CIELO MEDIA LLC<br>1427 Leslie Avenue<br>Suite 102<br>Alexandria, VA 22301               | 08/21/2015                         | Media Advertising -<br>Supporting Jay Dardenne<br>for Governor | \$ 32,750.00  |
| DEL CIELO MEDIA LLC<br>1427 Leslie Avenue<br>Suite 102<br>Alexandria, VA 22301               | 08/27/2015                         | Media Advertising -<br>Supporting Jay Dardenne<br>for Governor | \$ 31,450.00  |
| DEL CIELO MEDIA LLC<br>1427 Leslie Avenue<br>Suite 102<br>Alexandria, VA 22301               | 09/03/2015                         | Media Advertising -<br>Supporting Jay Dardenne<br>for Governor | \$ 31,715.00  |
| DEL CIELO MEDIA LLC<br>1427 Leslie Avenue<br>Suite 102<br>Alexandria, VA 22301               | 09/14/2015                         | Media Advertising -<br>Supporting Jay Dardenne<br>for Governor | \$ 25,144.50  |
| MALLORY KENNEDY<br>P O Box 1064<br>Baton Rouge, LA 70821                                     | 08/13/2015                         | Media Development for<br>July and August                       | \$ 2,097.85   |
| 3. SUBTOTAL (optional)   | I                                  | 1  | \$ 123,217.35 |
| 4. TOTAL (optional - complete only on last page of th<br>Form 202, Rev. 3/98, Page Rev. 3/98 | is schedule)                       |  | \$ 150,914.93 |