

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

GERALD LONG  
322 Monroe Drive  
Natchitoches, LA 71457

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Senate  
Natchitoches  
31

**OFFICE USE ONLY**

**Report Number:** 56578

**Date Filed:** 2/2/2016

**Report Includes Schedules:**

Schedule A-1  
Schedule A-3  
Schedule E-1

3. Date of Primary Future

This report covers from 9/15/2015 through 12/31/2015

4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

EXCHANGE BANK  
P. O. Box 446  
Natchitoches, LA 71458

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report **ROGER MERSCHBROCK**

Daytime Telephone **318-357-1650**

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 2nd day of February, 2016.

Gerald Long  
Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

318-663-1835  
Daytime Telephone

\_\_\_\_\_  
Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 11,500.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	<b>\$ 11,500.00</b>
5. Other Receipts (Schedule A-3)	\$ 627.54
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 12,127.54</b>

<b>DISBURSEMENTS</b>	This Period
9. Expenditures (Schedule E-1)	\$ 9,040.83
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
<b>13. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	<b>\$ 9,040.83</b>

<b>FINANCIAL SUMMARY</b>	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 483,075.20
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 12,127.54
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 9,040.83
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 486,161.91

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 301,787.59
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 302,353.81

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 1,750.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 1,750.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
COUNTERPOINT ENERGY, INC. P. O. Box 4567 Houston, TX 77210  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/17/2015	\$750.00	\$750.00
ENTERPRISE HOLDINGS, INC. 600 Corporate Park Drive St. Louis, MO 63105  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/06/2015	\$500.00	\$500.00
EXXON MOBIL CORPORATION P. O. Box 2519 Houston, TX 77252  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/22/2015	\$1,000.00	\$1,000.00
LHA MANAGEMENT 9521 Brookline Ave. Baton Rouge, LA 70809  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/23/2015	\$1,000.00	\$1,000.00
MARATHON PETROLEUM COMPANY LP 539 South Main Street Findlay, OH 45840  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/16/2015	\$500.00	\$500.00
MEYER & ASSOCIATES, INC. PO Box 2149 Sulphur, LA 70664  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/05/2015	\$2,500.00	\$2,500.00
4. SUBTOTAL (this page)		\$6,250.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$1,250.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
NFIB-LOUISIANA SAFE TRUST 1201 F Street, NW Suite 200 Washington, DC 20004  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/05/2015	\$500.00	\$500.00
WEYERHAEUSER P.O. Box 9769 Federal Way, WA 98063  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/04/2015	\$750.00	\$750.00
4. SUBTOTAL (this page)		\$1,250.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 11,500.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)
			\$ 1,750.00

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## SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies paid to the campaign that are not given for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include interest or investment income. Receipts should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the receipt should state the reason the payment was made to the campaign.

1. Name and Address of Source	2. Date(s)	3. Explanation(s)	4. Amount(s)
BANK OF MONTGOMERY P. O. Box 128 Montgomery, LA 71454	09/30/2015	Interest on account	\$299.72
BANK OF MONTGOMERY P. O. Box 128 Montgomery, LA 71454	12/31/2015	Interest on account	\$266.50
EXCHANGE BANK P. O. Box 446 Natchitoches, LA 71458	09/30/2015	Interest on account	\$14.99
EXCHANGE BANK P. O. Box 446 Natchitoches, LA 71458	10/30/2015	Interest on account	\$15.40
EXCHANGE BANK P. O. Box 446 Natchitoches, LA 71458	11/30/2015	Interest on account	\$15.22
EXCHANGE BANK P. O. Box 446 Natchitoches, LA 71458	12/31/2015	Interest on account	\$15.71
5. Total OTHER RECEIPTS during this reporting period			\$ 627.54

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LA CAPITAL FOUNDATION PO Box 94602 Baton Rouge, LA 70804	12/08/2015	Donation	\$ 75.00
BETH MIZELL CAMPAIGN P. O. Box 61 Franklinton, LA 70438	10/28/2015	Donation	\$ 250.00
BOYS & GIRLS CLUB OF NATCHITOCHES 715 6th Street Natchitoches, LA 71457	10/19/2015	Donation	\$ 40.00
CONRAD APPEL CAMPAIGN 721 Papworth Ave. Metairie, LA 70005	09/24/2015	Donation	\$ 500.00
CONSUMER REPORT P. O. Box 5505 Harlan, IA 51593	10/16/2015	Subscription for office	\$ 26.00
EVERGREEN BAPTIST CHURCH 190 Brownville Road Natchitoches, LA 71457	11/17/2015	Donation	\$ 250.00
FELLOWSHIP OF CHRISTIAN ATHLETES 143 Patrick Road Natchitoches, LA 71457	12/08/2015	Donation	\$ 100.00
HENRY BURNS CAMPAIGN 954 Hwy 80 Suite 400 Haughton, LA 71037	09/18/2015	Donation	\$ 500.00
3. SUBTOTAL (optional)			\$1,741.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
JOSHUA DARA CAMPAIGN 1521 Masters Drive Pineville, LA 71360	09/21/2015	Donation	\$ 500.00
LA SENATE PO Box 94183 Baton Rouge, LA 70804	11/05/2015	Gifts given	\$ 30.68
LOUISIANA PUBLIC BROADCASTING 7733 Perkins Road Baton Rouge, LA 70810	11/24/2015	Donation	\$ 50.00
LSU-A GALA P. O. Box 5512 Alexandria, LA 71301	10/15/2015	Donation	\$ 250.00
MARTHAVILLE HERITAGE SOCIETY P. O. Box 182 Maarthavile, LA 71450	10/19/2015	Donation	\$ 50.00
MICKEY MURPHY CAMPAIGN 810 N. Columbia Road Bogalusa, LA 70427	10/28/2015	Donation	\$ 250.00
NATCHITOCHES CHAMBER OF COMMERCE 550 2nd Street Natchitoches, LA 71457	11/04/2015	Dining	\$ 40.00
NATCHITOCHES CHRISTMAS FESTIVAL 780 Front Street Suite 101 Natchitoches, LA 71457	12/02/2015	Guest wristbands	\$ 54.00
3. SUBTOTAL (optional)			\$1,224.68
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
NATCHITOCHE PARISH REGIONAL MEDICAL CENTER F P. O. Box 7514 Natchitoches, LA 71457	10/20/2015	Donation	\$ 50.00
NATCHITOCHE-NORTHWESTERN SYMPHONY P. O. Box 113 Natchitoches, LA 71457	09/15/2015	Dues	\$ 50.00
NORTHWESTERN STATE UNIVERSITY 175 Sam Sibley Drive Natchitoches, LA 71497	12/14/2015	Donation	\$ 250.00
NSU ATHLETIC DEPARTMENT PO Box 100 Natchitoches, LA 71497	11/16/2015	Donation - 2 season tickets	\$ 170.00
NSU FOUNDATION 535 University Parkway Natchitoches, LA 71497	11/16/2015	Donation	\$ 2,500.00
REAL VIEW NEWSPAPER P. O. Box 921 Natchitoches, LA 71457	11/30/2015	Advertising	\$ 250.00
RICHARD BURFORD CAMPAIGN P. O. Box 599 Stonewall, LA 71078	09/18/2015	Donation	\$ 500.00
SAMS CLUB - ALEXANDRIA, LA 3805 North Blvd. Alexandria, LA 71301	11/30/2015	Christmas parade candy	\$ 80.15
3. SUBTOTAL (optional)			\$3,850.15
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SEN. DALE ERDEY CAMPAIGN P. O. Box 908 Livingston, LA 70754	09/17/2015	Donation	\$ 500.00
SENATOR TROY BROWN CAMPAIGN P. O. Box 914 Napoleonville, LA 70390	10/15/2015	Donation	\$ 250.00
STATE OF LOUISIANA - DOA FINANCE & SUPPORT PO Box 94095 Baton Rouge, LA 70804	09/18/2015	Rent for B-5 Apt. at the Capitol	\$ 300.00
STATE OF LOUISIANA - DOA FINANCE & SUPPORT PO Box 94095 Baton Rouge, LA 70804	11/11/2015	Rent for B-5 Apt at the Capitol	\$ 600.00
STATE OF LOUISIANA - DOA FINANCE & SUPPORT PO Box 94095 Baton Rouge, LA 70804	12/16/2015	Rent for B-5 Apt at the Capitol	\$ 300.00
THE MISSION FOUNDATION P. O. Box 46358 Baton Rouge, LA 70895	12/16/2015	Donation	\$ 250.00
VERDA ELEMENTARY 2580 Louisiana 122 Montgomery, LA 71454	10/23/2015	Donation	\$ 25.00
3. SUBTOTAL (optional)			\$2,225.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 9,040.83

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