

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

FRANK SCURLOCK  
828 Royal Street #405  
New Orleans, LA 70116

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Mayor City of New Orleans 2017  
Orleans/New Orleans  
Orleans

**OFFICE USE ONLY**

**Report Number:** 65375

**Date Filed:** 7/17/2017

**Report Includes Schedules:**

Schedule B  
Schedule E-1

3. Date of Primary 10/14/2017

This report covers from 4/24/2017 through 7/6/2017

4. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input checked="" type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Supplemental (past election)
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

GULF COAST BANK  
848 Harrison Avenue  
New Orleans, LA 70128

7. Full Name and Address of Treasurer

CAROLYN LONG  
2802 Hwy 90 East  
Des Allemands, LA 70030

9. Name of Person Preparing Report CAROLYN LONG

Daytime Telephone 504-458-1350

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 17th day of July, 2017.

Frank Scurlock  
Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504-575-4484  
Daytime Telephone

Carolyn Long  
Signature of Treasurer

504-458-1350  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Committee's Chairman**

FRANK SCURLOCK  
828 Royal Street #405  
New Orleans, LA 70116

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 0.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 0.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 626,725.84
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 626,725.84

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 127,285.84
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 127,285.84

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 0.00
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 626,725.84
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 127,285.84
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 499,440.00

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 626,725.84
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 0.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender FRANK SCURLOCK 828 Royal Street #405 New Orleans, LA 70116</p>	<p>2. a. Date* <u>7/5/2017</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>500,000.00</u></p> <p>d. Balance due . . . . . \$ <u>500,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
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<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender FRANK SCURLOCK 828 Royal Street #405 New Orleans, LA 70116</p>	<p>2. a. Date* <u>4/24/2017</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>58,000.00</u></p> <p>d. Balance due . . . . . \$ <u>58,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>1. Name and address of lender FRANK SCURLOCK 828 Royal Street #405 New Orleans, LA 70116</p>	<p>2. a. Date* <u>5/1/2017</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>12,250.00</u></p> <p>d. Balance due . . . . . \$ <u>12,250.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>1. Name and address of lender FRANK SCURLOCK 828 Royal Street #405 New Orleans, LA 70116</p>	<p>2. a. Date* <u>6/5/2017</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>40,500.00</u></p> <p>d. Balance due . . . . . \$ <u>40,500.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>1. Name and address of lender FRANK SCURLOCK 828 Royal Street #405 New Orleans, LA 70116</p>	<p>2. a. Date* <u>6/8/2017</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>12,095.00</u></p> <p>d. Balance due . . . . . \$ <u>12,095.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>1. Name and address of lender FRANK SCURLOCK 828 Royal Street #405 New Orleans, LA 70116</p>	<p>2. a. Date* <u>6/30/2017</u>      b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* . . . . . \$ <u>3,880.84</u></p> <p>d. Balance due . . . . . \$ <u>3,880.84</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____</p>						
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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BREAK THRU MEDIA LLC P.O. Box 872896 New Orleans, LA 70187	06/29/2017	Media	\$ 1,000.00
MICHAEL CAINES 2624 George Nick Connor Drive New Orleans, LA 70119	07/05/2017	Campaign Worker	\$ 170.00
SONJA DEDAIS 1109 Cadiz Street New Orleans, LA 70115	05/11/2017	Consulting	\$ 5,000.00
DESIGN THE PLANET 3221 General De Gaulle Drive New Orleans, LA 70114	05/01/2017	Website	\$ 2,000.00
LIZ LANDRY 1010 Eleonore Street New Orleans, LA 70115	06/30/2017	Promo Items	\$ 765.00
LEVITATE MEDIA 201 Spear St # 1100 San Francisco, CA 94105	06/08/2017	Digital Production	\$ 3,250.00
LEVITATE MEDIA 201 Spear St # 1100 San Francisco, CA 94105	06/08/2017	Video Services	\$ 12,095.00
ELLIOT MAJORS 2027 N Rocheblave St New Orleans, LA 70119	07/05/2017	Campaign Workers	\$ 170.00
3. SUBTOTAL (optional)			\$24,450.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MOBILE DIGITAL LLC 8301 W Judge Perez Drive Chalmette, LA 70043	05/11/2017	Digital Ads	\$ 2,000.00
PELICAN BILLBORADS 201 Kent Avenue Metairie, LA 70001	04/24/2017	Billboards	\$ 30,000.00
PELICAN BILLBORADS 201 Kent Avenue Metairie, LA 70001	04/25/2017	Billboards	\$ 28,000.00
ERIC PEPP New Orleans Mission New Orleans, LA 70113	07/05/2017	Campaign Worker	\$ 50.00
TERRANCE ROCHE 1822 Industry Street New Orleans, LA 70119	07/05/2017	Campaign Worker	\$ 170.00
ROUGAROU CONSULTING 216 Riverview Drive Natchez, LA 71456	06/05/2017	Campaign Strategist	\$ 20,000.00
ROUGAROU CONSULTING 216 Riverview Drive Natchez, LA 71456	06/05/2017	Digital Ads	\$ 20,500.00
ROUGAROU CONSULTING 216 Riverview Drive Natchez, LA 71456	06/30/2017	Campaign Expenses	\$ 2,115.84
3. SUBTOTAL (optional)			\$102,835.84
4. TOTAL (optional - complete only on last page of this schedule)			\$ 127,285.84

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