

CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent

1. Qualifying Name and Address of Candidate LATOYA W. CANTRELL 3623 LA Parkway New Orleans, LA 70125	2. Office Sought (Include title of office as well as parish, city, town and/or election district.) Mayor City of New Orleans Orleans Parish	OFFICE USE ONLY Report Number: 66567 Date Filed: 10/24/2017 Report Includes Schedules: Schedule B Schedule C Schedule D												
3. Name and address of principal campaign committee (Applicable only if candidate has a principal campaign committee)														
4. Date of Election <u>10/14/2017</u> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> (Check one)														
5. Total Expenditures by Category <table style="width: 100%; margin-top: 10px;"> <tr> <td style="width: 80%;">a. Television Advertising (Schedule A)</td> <td style="text-align: right; border-bottom: 1px solid black;">\$0.00</td> </tr> <tr> <td>b. Radio Advertising (Schedule A)</td> <td style="text-align: right; border-bottom: 1px solid black;">\$0.00</td> </tr> <tr> <td>c. Newspaper Advertising (Schedule A)</td> <td style="text-align: right; border-bottom: 1px solid black;">\$0.00</td> </tr> <tr> <td>d. Services of Election Day Workers (Schedule B)</td> <td style="text-align: right; border-bottom: 1px solid black;">\$2,480.00</td> </tr> <tr> <td>e. Payments to Organizations for Election Day Activities/Services (Schedule C)</td> <td style="text-align: right; border-bottom: 1px solid black;">\$92,457.50</td> </tr> <tr> <td>f. Automated Calls (Schedule D)</td> <td style="text-align: right; border-bottom: 1px solid black;">\$1,600.00</td> </tr> </table> <p style="font-size: small; margin-top: 10px;">For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.</p>		a. Television Advertising (Schedule A)	\$0.00	b. Radio Advertising (Schedule A)	\$0.00	c. Newspaper Advertising (Schedule A)	\$0.00	d. Services of Election Day Workers (Schedule B)	\$2,480.00	e. Payments to Organizations for Election Day Activities/Services (Schedule C)	\$92,457.50	f. Automated Calls (Schedule D)	\$1,600.00	
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f. Automated Calls (Schedule D)	\$1,600.00													
6. a. Name of Person Preparing Repo b. Daytime Telephone														
7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted. This <u>24th</u> day of <u>October</u> , <u>2017</u> .														
_____ LaToya W. Cantrell Signature of Candidate/Chairperson (To be signed by Chairperson only if)		_____ Daytime Telephone Number												
_____ Signature of Treasurer		_____ Daytime Telephone Number												

SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
DONALD ALLEN, SR. 7640 Vincent St New Orleans, LA 70128-3306	\$140.00	
TANYA BLUNT HAYNES 1725 Lake Michigan Dr Harvey, LA 70058-5134	\$500.00	
NAKIA CAMERON 1315 S Jefferson Davis Pkwy Apt 102 New Orleans, LA 70125-1748	\$500.00	
CARYLENN A GRANT 2106 Saint Bernard Ave New Orleans, LA 70119-1613	\$140.00	
KAREN S WOODS 7 Cabernet Dr Kenner, LA 70065-1135	\$1,200.00	

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
CARVIN/SEDER 36 Neron Pl New Orleans, LA 70118-4266	\$6,000.00	Election day canvassing
COX CABLE TV 3131 Elysian Fields Ave New Orleans, LA 70122-3606	\$2,690.00	TV Buy
KGLA-AM 1540 PO Box 428 Marrero, LA 70073-0428	\$1,752.94	Radio buy
NEW ORLEANS JAZZ MARKET 1436 Oretha Castle Haley Blvd New Orleans, LA 70113-1222	\$500.00	Victory Party
PERSONAL PRODUCTIONS LLC 7719 Michigan St New Orleans, LA 70128-1920	\$225.00	Event Manager for Victory Party
STANFORD'S JUST ASK RENTAL 3635 Williams Blvd Kenner, LA 70065-3416	\$197.50	Audio/visual equipment for Victoryt party
WDSU TV 846 Howard Ave New Orleans, LA 70113-1134	\$12,160.00	TV Buy
WDSU TV 846 Howard Ave New Orleans, LA 70113-1134	\$3,700.00	TV Buy
WDSU TV 846 Howard Ave New Orleans, LA 70113-1134	\$4,580.00	TV Buy

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
WFNO-LA FABULOSA 111 Veterans Memorial Blvd Metairie, LA 70005-3028	\$1,247.06	Radio buy
WGNO TV 846 Howard Ave New Orleans, LA 70113-1134	\$1,000.00	TV Buy
WGNO TV 846 Howard Ave New Orleans, LA 70113-1134	\$1,555.00	TV Buy
WGNO TV 846 Howard Ave New Orleans, LA 70113-1134	\$2,455.00	TV Buy
WUPL-TV 1024 N Rampart St New Orleans, LA 70116-2406	\$80.00	TV Buy
WUPL-TV 1024 N Rampart St New Orleans, LA 70116-2406	\$800.00	TV Buy
WVUE TV 1025 S Jefferson Davis Pkwy New Orleans, LA 70125-1218	\$11,165.00	TV Buy
WVUE TV 1025 S Jefferson Davis Pkwy New Orleans, LA 70125-1218	\$435.00	TV Buy
WVUE TV 1025 S Jefferson Davis Pkwy New Orleans, LA 70125-1218	\$8,000.00	TV Buy

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
WWLTV 1024 N Rampart St New Orleans, LA 70116-2406	\$125.00	TV Buys
WWLTV 1024 N Rampart St New Orleans, LA 70116-2406	\$125.00	TV Buys
WWLTV 1024 N Rampart St New Orleans, LA 70116-2406	\$2,300.00	TV Buys
WWLTV 1024 N Rampart St New Orleans, LA 70116-2406	\$28,190.00	TV Buys
WWLTV 1024 N Rampart St New Orleans, LA 70116-2406	\$3,175.00	TV Buys

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SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

1. Name and Address of Organization	2. Amount Paid
CHISM STRATEGIES 2906 N State St Jackson, MS 39216-4233	\$1,600.00

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