

SPECIAL REPORT FOR PROPOSITIONS/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

This form is filed during the 20 day period immediately preceding an election to report (1) all contributions, loans, or transfer of funds received in excess of \$200; or (2) expenditures made in excess of \$200.

All persons/committees who have had any such transactions within the 20 days immediately preceding an election are required to report any such transaction on this form **within 48 hours of the time the transaction occurred.**

1. Full Name and Address of Person/Committee

LA TAXPAYER EDUCATION FUND
1700 Josephine St. Ste. 206
New Orleans, LA 70113

OFFICE USE ONLY

Report Number: 91447

Date Filed: 10/24/2020

Report Includes Schedules:
Schedule C

2. Name and address of Committee Chairperson, if applicable

REV. GREGORY MILLS
3604 Castle Road

Alexandria, LA 71303

3. Date of Election 11/3/2020

4. a. Name of Person Preparing Report

EVAN J BERGERON, ESQ.

b. Daytime Telephone 504-841-9395

5. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed, have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 24th day of October, 2020.

Gregory Mills
Signature of Person/Committee Chairperson

318-880-3296
Daytime Telephone Number

William S Riddle
Signature of Treasurer, if any

225-588-6160
Daytime Telephone Number

SCHEDULE C: EXPENDITURES

Use this schedule to report expenditures in excess of \$200 during the 20 days before the election.

1. Name and Address of Recipient	2. Date	3. Amount & Purpose
ARSEMENT MEDIA GROUP 411 E. Demanande Drive Lafayette, LA 70503	10/22/2020	Television advertisement production \$15,150.00
ARSEMENT MEDIA GROUP 411 E. Demanande Drive Lafayette, LA 70503	10/22/2020	Television advertisement placement commission \$42,924.75
ARSEMENT MEDIA GROUP 411 E. Demanande Drive Lafayette, LA 70503	10/22/2020	Television advertising placement \$930.00
BLUEPRINT INTERACTIVE, LLC 2307 North Trenton Street Arlington, VA 22207	10/22/2020	Management fee and digital advertising commission \$8,000.00
BLUEPRINT INTERACTIVE, LLC 2307 North Trenton Street Arlington, VA 22207	10/22/2020	Digital advertisement production \$3,500.00
GRAY MEDIA GROUP (KALB) 605 Washington Street Alexandria, LA 71301	10/22/2020	Television advertising placement \$24,990.00
GRAY MEDIA GROUP (KNOE) 1400 Oliver Road Monroe, LA 71201	10/22/2020	Television advertising placement \$21,760.00
GRAY MEDIA GROUP (KPLC) 320 Division Street Lake Charles, LA 70601	10/22/2020	Television advertising placement \$17,289.00
GRAY MEDIA GROUP (WAFB) 844 Government Street Baton Rouge, LA 70802	10/22/2020	Television advertising placement \$44,030.00

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SCHEDULE C: EXPENDITURES

Use this schedule to report expenditures in excess of \$200 during the 20 days before the election.

1. Name and Address of Recipient	2. Date	3. Amount & Purpose
GRAY MEDIA GROUP (WVUE) 1025 South Jefferson Davis Parkway New Orleans, LA 70125	10/22/2020	Television advertising placement \$19,571.25
GREENLIGHT MEDIA STRATEGIES 5016 Centennial Blvd. Suite 200 Nashville, TN 37209	10/22/2020	Direct mail production, printing, and postage \$75,314.96
HEARST TELEVISION (WDSU) 846 Howard Avenue New Orleans, LA 70113	10/22/2020	Television advertising placement \$12,881.75
KSLA 1812 Fairfield Avenue Shreveport, LA 71101	10/22/2020	Television advertising placement \$11,789.50
KTBS 312 East Kings Highway Shreveport, LA 71104	10/22/2020	Television advertising placement \$24,310.00
LOUISIANA TELEVISION BROADCASTING, LLC (WBRZ) 1650 Highland Road Baton Rouge, LA 70802	10/22/2020	Television advertising placement \$13,132.50
PROGRESSIVE PELICAN PAC 415 Texas Street Suite 401 Shreveport, LA 71101	10/22/2020	Canvassing consulting and voter engagement \$15,000.00
SCRIPPS MEDIA, INC. (KATC) 1103 Eraste Landry Road Lafayette, LA 70506	10/22/2020	Television advertising placement \$17,701.25
THE TRADE DESK 42 N. Chestnut Street Ventura, CA 93001	10/22/2020	Digital media placement \$93,500.00

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SCHEDULE C: EXPENDITURES

Use this schedule to report expenditures in excess of \$200 during the 20 days before the election.

1. Name and Address of Recipient	2. Date	3. Amount & Purpose
WWL TV 1024 North Rampart Street New Orleans, LA 70116	10/22/2020	Television advertising placement \$19,465.00

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