

# REPORT FOR PROPOSITION/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

1. Full Name and Address of Person/Committee

LA TAXPAYER EDUCATION FUND  
1700 Josephine St. Ste. 206  
New Orleans, LA 70113

Office Use Only

Report Number: 93721

Date Filed: 12/10/2020

Report Includes Schedules:

Schedule A-1  
Schedule E-1  
Schedule E-3



3. Date of Primary 11/3/2020

This report covers from 10/15/2020 through 12/3/2020

3. Type of Report:

45<sup>th</sup> day after filing petition                       40<sup>th</sup> day after election  
 135<sup>th</sup> day after filing petition                       Supplemental  
 200<sup>th</sup> day after filing petition  
 30<sup>th</sup> day prior to election  
 10<sup>th</sup> day prior to election                       Amendment to prior report

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers), if applicable.

a. Name	b. Position	c. Address
REV. GREGORY MILLS	Chairperson	3604 Castle Road Alexandria, LA 71303
WILLIAM S RIDDLE	Treasurer	8524 Westwood Drive Abbeville, LA 70510

Additional officers listed on attached sheet

5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

a. Description of Proposition/ Name of person subject of recall election	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

6. a. Name of Person Preparing Report EVAN J BERGERON, ESQ.

b. Daytime Telephone 504-841-9395

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 10<sup>th</sup> day of December, 2020.

Gregory Mills  
Signature of Person/Committee Chairperson

318-880-3296  
Daytime Telephone

William S Riddle  
Signature of Committee Treasurer, if any

225-588-6160  
Daytime Telephone

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers), if applicable.

<u>a. Name</u>	<u>b. Position</u>	<u>c. Address</u>
EVAN J BERGERON, ESQ.	Officer	1700 Josephine Street Suite 206 New Orleans, LA 70113

5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

<u>a. Description of Proposition/ Name of person subject of recall election</u>	<u>b. Office Sought</u>	<u>c. Political Party</u>	<u>d. Support/Oppose</u>
CONSTITUTIONAL AMENDMENT #5  , LA			Oppose

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions Received (Schedule A-1)	\$ 250,000.00
2. In-kind Contributions Received (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 250,000.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 250,000.00

<b>DISBURSEMENTS</b>	This Period
9. General Expenditures (Schedule E-1)	\$ 818,233.81
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
<b>11. TOTAL EXPENDITURES</b> (Lines 9 + 10)	\$ 818,233.81
12. Other Disbursements (Schedule E-3)	\$ 380.00
13. Loan Repayments Made (Schedule B)	\$ 0.00
14. Funds Loaned (Schedule D)	\$ 0.00
<b>15. TOTAL DISBURSEMENTS</b> (Lines 11 + 12 + 13 + 14)	\$ 818,613.81

<b>FINANCIAL SUMMARY</b>	Amount
16. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 576,678.00
17. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 250,000.00
18. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 15 above minus line 10 above)</small>	\$ 818,613.81
19. Funds on hand at close of reporting period	\$ 8,064.19

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## SUMMARY PAGE (continued)

<b>INVESTMENTS</b>	<b>Amount</b>
20. Of funds on hand at beginning of reporting period (Line 16, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
21. Of funds on hand at close of reporting period (Line 19, above), amount held in investments	\$ 0.00

<b>SPECIAL TRANSACTIONS</b>	<b>This Period</b>
22. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
23. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
24. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
NATIONAL EDUCATION ASSOCIATION 1201 16th Street NW Washington, DC 20036  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/02/2020	\$50,000.00	\$620,000.00
STRATEGIC VICTORY FUND IE PAC P.O. Box 685 Raleigh, NC 27602  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/19/2020	\$200,000.00	\$200,000.00
4. SUBTOTAL (this page)		\$ 250,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 250,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 200,000.00	TOTAL (complete only on last page of this schedule) \$ 200,000.00

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ADSWIZZ, INC. 87A S El Camino Real San Mateo, CA 94402	10/28/2020	Digital streaming audio channel advertisement placement	\$ 15,000.00
ARSEMENT MEDIA GROUP 411 E. Demanande Drive Lafayette, LA 70503	10/22/2020	Television advertisement production	\$ 15,150.00
ARSEMENT MEDIA GROUP 411 E. Demanande Drive Lafayette, LA 70503	10/22/2020	Television advertisement placement commission	\$ 42,924.75
ARSEMENT MEDIA GROUP 411 E. Demanande Drive Lafayette, LA 70503	10/22/2020	Television advertisement placement	\$ 930.00
ARSEMENT MEDIA GROUP 411 E. Demanande Drive Lafayette, LA 70503	10/15/2020	Television advertisement placement commission	\$ 5,663.25
ASTRATAGIA SOLUTIONS, LLC 1001 E. Byrd Street Unit 6154 Richmond, VA 23219	11/23/2020	General consulting services	\$ 10,000.00
BERING ENTERPRISES, LLC 805 Mallard Street LaPlace, LA 70068	10/29/2020	Canvassing and direct voter engagement consulting	\$ 11,500.00
BLUEPRINT INTERACTIVE, LLC 2307 North Trenton Street Arlington, VA 22207	10/22/2020	Management fee and digital advertisement commission	\$ 8,000.00
3. SUBTOTAL (optional)			\$ 109,168.00
4. TOTAL (optional - complete only on last page of this schedule)			

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	a. Date(s)	b. Purpose(s)	c. Amount(s)
BLUEPRINT INTERACTIVE, LLC 2307 North Trenton Street Arlington, VA 22207	10/22/2020	Digital advertisement production	\$ 3,500.00
CHISM STRATEGIES 305 Green Oak Lane Madison, MS 39110	10/28/2020	Automated phone calls and texting	\$ 43,450.00
CITIZEN VOICE 3401 Canal Street New Orleans, LA 70119	11/04/2020	Yard Signs	\$ 10,000.00
FETISSOFF & BRICKMAN, LLC 80 N. Moore Street New York, NY 10013	10/28/2020	Communications design and consulting	\$ 15,000.00
GENESIS CONSULTING GROUP 9029 Jefferson Hwy. Ste. D 1050 New Orleans, LA 70123	10/29/2020	Canvassing and direct voter engagement consulting	\$ 2,000.00
GRAY MEDIA GROUP (KALB) 605 Washington Street Alexandria, LA 71301	10/15/2020	Television advertisement placement	\$ 4,165.00
GRAY MEDIA GROUP (KALB) 605 Washington Street Alexandria, LA 71301	10/22/2020	Television advertisement placement	\$ 24,990.00
GRAY MEDIA GROUP (KNOE) 1400 Oliver Road Monroe, LA 71201	10/22/2020	Television advertisement placement	\$ 21,760.00
3. SUBTOTAL (optional)			\$ 124,865.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GRAY MEDIA GROUP (KNOE) 1400 Oliver Road Monroe, LA 71201	10/15/2020	Television advertisement placement	\$ 4,760.00
GRAY MEDIA GROUP (KPLC) 320 Division Street Lake Charles, LA 70601	10/22/2020	Television advertisement placement	\$ 17,289.00
GRAY MEDIA GROUP (KPLC) 320 Division Street Lake Charles, LA 70601	10/15/2020	Television advertisement placement	\$ 2,881.50
GRAY MEDIA GROUP (WAFB) 844 Government Street Baton Rouge, LA 70802	10/22/2020	Television advertisement placement	\$ 44,030.00
GRAY MEDIA GROUP (WAFB) 844 Government Street Baton Rouge, LA 70802	10/15/2020	Television advertisement placement	\$ 8,478.75
GRAY MEDIA GROUP (WVUE) 1025 South Jefferson Davis Parkway New Orleans, LA 70125	10/22/2020	Television advertisement placement	\$ 19,571.25
GRAY MEDIA GROUP (WVUE) 1025 South Jefferson Davis Parkway New Orleans, LA 70125	10/15/2020	Television advertisement placement	\$ 6,094.50
GREENLIGHT MEDIA STRATEGIES 5016 Centennial Blvd. Suite 200 Nashville, TN 37209	10/22/2020	Direct mail production, printing, and postage	\$ 75,314.96
3. SUBTOTAL (optional)			\$ 173,659.96
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
HEARST TELEVISION (WDSU) 846 Howard Avenue New Orleans, LA 70113	10/22/2020	Television advertisement placement	\$ 12,881.75
HEARST TELEVISION (WDSU) 846 Howard Avenue New Orleans, LA 70113	10/15/2020	Television advertisement placement	\$ 3,680.50
HOMETOWN PRODUCTIONS, INC. 638 Penalver Street Baton Rouge, LA 70802	11/02/2020	Video production	\$ 1,995.00
HUMBLEBRAG, LLC 1700 Josephine Street New Orleans, LA 70113	10/28/2020	Commission on digital radio advertisement placement	\$ 2,250.00
HUMBLEBRAG, LLC 1700 Josephine Street New Orleans, LA 70113	10/28/2020	General consulting and campaign management	\$ 35,000.00
KSLA 1812 Fairfield Avenue Shreveport, LA 71101	10/15/2020	Television advertisement placement	\$ 1,870.00
KSLA 1812 Fairfield Avenue Shreveport, LA 71101	10/22/2020	Television advertisement placement	\$ 11,789.50
KTBS 312 East Kings Highway Shreveport, LA 71104	10/22/2020	Television advertisement placement	\$ 24,310.00
3. SUBTOTAL (optional)			\$ 80,895.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KTBS 312 East Kings Highway Shreveport, LA 71104	10/15/2020	Television advertisement placement	\$ 4,071.50
LA LOUISIANE CONSULTING 200 West Pine Street Lafayette, LA 70501	10/29/2020	Canvassing and direct voter engagement consulting	\$ 14,500.00
LAFLEUR PRINTING 11910 Sun Belt Ct. #2 Baton Rouge, LA 70809	11/02/2020	Campaign material printing	\$ 4,948.85
LOUISIANA BOARD OF ETHICS 617 North 3rd Street Baton Rouge, LA 70802	10/19/2020	Fee for statement of organization	\$ 100.00
LOUISIANA TELEVISION BROADCASTING, LLC (WBRZ) 1650 Highland Road Baton Rouge, LA 70802	10/15/2020	Television advertisement placement	\$ 2,082.50
LOUISIANA TELEVISION BROADCASTING, LLC (WBRZ) 1650 Highland Road Baton Rouge, LA 70802	10/22/2020	Television advertisement placement	\$ 13,132.50
MAID TO CLEAN 924 E. Simcoe Lafayette, LA 70501	10/29/2020	Canvassing and direct voter engagement consulting	\$ 2,000.00
PROGRESSIVE PELICAN PAC 415 Texas Street Suite 401 Shreveport, LA 71101	11/02/2020	Canvassing and direct voter engagement consulting	\$ 10,000.00
3. SUBTOTAL (optional)			\$ 46,763.85
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PROGRESSIVE PELICAN PAC 415 Texas Street Suite 401 Shreveport, LA 71101	10/22/2020	Canvassing and direct voter engagement consulting	\$ 15,000.00
SCRIPPS MEDIA, INC. (KATC) 1103 Eraste Landry Road Lafayette, LA 70506	10/22/2020	Television advertisement placement	\$ 17,701.25
SCRIPPS MEDIA, INC. (KATC) 1103 Eraste Landry Road Lafayette, LA 70506	10/15/2020	Television advertisement placement	\$ 5,057.50
SOUTHWEST SOLUTIONS, LLC PO Box 3383 Lafayette, LA 70502	10/15/2020	Canvassing and direct voter engagement consulting	\$ 20,000.00
SOUTHWEST SOLUTIONS, LLC PO Box 3383 Lafayette, LA 70502	11/04/2020	Canvassing and direct voter engagement consulting	\$ 5,200.00
THE LAW OFFICE OF EVAN J. BERGERON 1700 Josephine Street Suite 206 New Orleans, LA 70113	12/03/2020	Legal services	\$ 2,975.00
THE TRADE DESK 42 N. Chestnut Street Ventura, CA 93001	10/22/2020	Digital advertisement placement	\$ 93,500.00
THE TRADE DESK 42 N. Chestnut Street Ventura, CA 93001	10/15/2020	Digital advertisement placement	\$ 20,000.00
3. SUBTOTAL (optional)			\$ 164,433.75
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
TOGETHER BATON ROUGE 2019 Government Street Baton Rouge, LA 70806	12/03/2020	Donation to Non-Profit Organization	\$ 7,000.00
TOGETHER LOUISIANA 2019 Government Street Baton Rouge, LA 70806	11/04/2020	Donation to Non-Profit Organization	\$ 50,000.00
WWL TV 1024 North Rampart Street New Orleans, LA 70116	10/22/2020	Television advertisement placement	\$ 19,465.00
WWL TV 1024 North Rampart Street New Orleans, LA 70116	10/15/2020	Television advertisement placement	\$ 5,270.00
3. SUBTOTAL (optional)			\$ 74,735.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 818,233.81

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## SCHEDULE E-3: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies expended that are not paid for the purpose of supporting or opposing a proposition or question submitted to the voters. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
CITIZENS BANK AND TRUST 10601 Perkins Road Baton Rouge, LA 70810	11/23/2020	Wire transfer processing fees	\$ 20.00
CITIZENS BANK AND TRUST 10601 Perkins Road Baton Rouge, LA 70810	10/15/2020	Wire transfer processing fees	\$ 60.00
CITIZENS BANK AND TRUST 10601 Perkins Road Baton Rouge, LA 70810	10/22/2020	Wire transfer processing fees	\$ 100.00
CITIZENS BANK AND TRUST 10601 Perkins Road Baton Rouge, LA 70810	10/28/2020	Wire transfer processing fees	\$ 60.00
CITIZENS BANK AND TRUST 10601 Perkins Road Baton Rouge, LA 70810	10/29/2020	Wire transfer processing fees	\$ 40.00
CITIZENS BANK AND TRUST 10601 Perkins Road Baton Rouge, LA 70810	11/02/2020	Wire transfer processing fees	\$ 20.00
CITIZENS BANK AND TRUST 10601 Perkins Road Baton Rouge, LA 70810	11/04/2020	Wire transfer processing fees	\$ 80.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 380.00

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