

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

KIRA ORANGE JONES  
4011 Laurel Street  
New Orleans, LA 70118

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

BESE  
n/a  
2

**OFFICE USE ONLY**

Report Number: 26862

Date Filed: 10/28/2011

Report Includes Schedules:  
Schedule A



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

KIRA ORANGE JONES BESE CAMPAIGN  
P O Box 792343  
New Orleans, LA 70179

4. Date of Election 10/22/2011

Primary  General  (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$136.00</u>
b. Radio Advertising (Schedule A)	<u>\$793.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$0.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$0.00</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report MARCY DELATTE

b. Daytime Telephone 504-251-0358

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 28th day of October, 2011.

Akeem Anderson  
Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

7067180351  
Daytime Telephone Number

Joseph Aluise  
Signature of Treasurer

5049521060  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
COX MEDIA 1250 Poydras ste1000 New Orleans, LA 70113	\$136.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KMEZ 201 St Charles STe 201 New Orleans, LA 70170	\$165.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WBOK 1639 Gentilly New Orleans, LA 70119	\$625.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WYLD-AM 929 Howard New Orleans, LA 70113	\$3.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98