

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

EMPOWER LOUISIANA INC.
15635 Airline Hwy.
Baton Rouge, LA 70817

OFFICE USE ONLY

Report Number: 52323

Date Filed: 10/14/2015

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1
Schedule E-4



2. Date of Primary

10/24/2015

This report covers from 9/15/2015 through 10/4/2015

3. Type of Report:

☐ 180th day prior to primary	☐ 40th day after general
☐ 90th day prior to primary	☐ Annual (future election)
☐ 30th day prior to primary	☐ Monthly
☒ 10th day prior to primary	
☐ 10th day prior to general	☐ Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

LANE GRIGSBY

Chairperson

P.O. BOX 104

BATON ROUGE, LA 70821

Treasurer

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

Yes

No

If "yes", which party?

7. a. Name of Person Preparing Report

JAMES C DONOHUE

b. Daytime Telephone

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge , information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted .

This 14th day of October, 2015 .

L. LANE GRIGSBY

Signature of Committee/Chairperson

225-753-5857

Daytime Telephone

Signature of Committee Treasurer, if any

Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
JAMES GARVEY 4800 BEAU LAC LN. METAIRIE, LA 70002	BESE 1	REPUBLICAN	Support
SANDY LEBLANC HOLLOWAY P.O. BOX 1360 THIBODAU, LA 70302	BESE 3	REPUBLICAN	Support
TONY DAVIS P.O. BOX 2783 NATCHITOCHES, LA 71457	BESE 4	REPUBLICAN	Support
HOLLY FRANKS BOFFY P.O. BOX 53333 LAFAYETTE, LA 70505	BESE 7	REPUBLICAN	Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 1,425,000.00
2. In-kind Contributions (Schedule A-2)	\$ 7,525.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 1,432,525.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 1,432,525.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 818,060.87
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 818,060.87
13. Other Disbursements (Schedule E-4)	\$ 40.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 818,100.87

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	\$ 604,811.47
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 8 above minus line 2 above)	\$ 1,425,000.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) (Line 16 above minus line 10 above)	\$ 818,100.87
20. Funds on hand at close of reporting period	\$ 1,211,710.60

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
ACTION NOW INITIATIVE P.O. BOX 460868 HOUSTON, TX 77056 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	09/18/2015	\$625,000.00	\$625,000.00
MICHAEL R BLOOMBERG 909 3RD AVENUE NEW YORK, NY 10022 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/02/2015	\$800,000.00	\$800,000.00
4. SUBTOTAL (this page)		\$ 1,425,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 1,425,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
LANE GRIGSBY P.O. BOX 104 BATON ROUGE, LA 70821 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	Payment to Dan Juneau for consulting services	10/01/2015	\$6,025.00	\$19,845.00
LANE GRIGSBY P.O. BOX 104 BATON ROUGE, LA 70821 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	Payment to Clay Young Enterprises LLC for consulting services	10/01/2015	\$1,500.00	\$9,700.00
4. SUBTOTAL (this page)			\$ 7,525.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 7,525.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule)	
			\$ 0.00	

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	09/23/2015	RESEARCH CONSULTING SERVICES	\$ 23,730.00
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	09/23/2015	RESEARCH CONSULTING SERVICES	\$ 22,600.00
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	10/01/2015	RESEARCH CONSULTING SERVICES	\$ 24,890.00
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	10/01/2015	RESEARCH CONSULTING SERVICES	\$ 20,160.00
CHAMPION INDUSTRIES INC. P.O. BOX 2146 HUNTINGTON, WV 25721	09/15/2015	OFFICE EXPENSE	\$ 187.45
CHARTER MEDIA 125 ROBINHOOD DR. HAMMOND, LA 70403	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 3 (SANDY	\$ 4,285.70
COX - LAFAYETTE 1906 ERASTE LANDRY RD. LAFAYETTE, LA 70506	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 7 (HOLLY	\$ 3,230.85
COX MEDIA 7401 FLORIDA BLVD. BATON ROUGE, LA 70806	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 3 (SANDY	\$ 3,056.00
3. SUBTOTAL (optional)			\$ 102,140.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
HTV 7938 MAIN ST. HOUMA, LA 70360	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 3 (SANDY	\$ 11,849.63
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/PRODUC TION COSTS BESE DISTRICT 1 (JIM	\$ 10,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/PRODUC TION COSTS FOR BESE DISTRICT 7	\$ 10,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/PRODUC TION COSTS FOR BESE DISTRICT 3	\$ 10,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/PRODUC TION COSTS FOR BESE DISTRICT 4	\$ 10,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/PRODUC TION COSTS FOR BESE DISTRICT 1 (JIM	\$ 2,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/PRODUC TION COSTS FOR BESE DISTRICT 3	\$ 2,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	AD PLACEMENT FEE BESE DISTRICT 1	\$ 23,058.97
3. SUBTOTAL (optional)			\$ 79,908.60
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	AD PLACEMENT FEE BESE DISTRICT 3	\$ 6,158.67
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	AD PLACEMENT FEE BESE DISTRICT 4	\$ 10,472.22
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	AD PLACEMENT FEE BESE DISTRICT 7	\$ 16,762.85
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	MEDIA BUY (TBD) BESE DISTRICT 1	\$ 19,948.03
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	MEDIA BUY (TBD) BESE DISTRICT 4	\$ 520.03
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/23/2015	MEDIA BUY (TBD) BESE DISTRICT 7	\$ 261.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/28/2015	INDEPENDENT EXPENDITURE DIRECT MAIL CAMPAIGN BESE DISTRICT 1 (JIM GARVEY)	\$ 9,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/28/2015	INDEPENDENT EXPENDITURE DIRECT MAIL CAMPAIGN BESE DISTRICT 3 (SANDY HOLLOWAY)	\$ 40,000.00
3. SUBTOTAL (optional)			\$ 103,122.80
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/29/2015	INDEPENDENT EXPENDITURE DIRECT MAIL CAMPAIGN BESE DISTRICT 3 (SANDY HOLLOWAY)	\$ 40,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	09/30/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY BESE DISTRICT 7 (HOLLY BOFFY)	\$ 2,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/01/2015	INDEPENDENT EXPENDITURE DIRECT MAIL CAMPAIGN BESE DISTRICT 4 (TONY DAVIS)	\$ 9,250.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/01/2015	CONSULTING SERVICES	\$ 7,500.00
J. TERRY RYDER LLC 3020 PELICAN POST CT. BATON ROUGE, LA 70810	10/01/2015	LEGAL SERVICES	\$ 2,000.00
KADN 1500 ERASTE LANDRY RD. LAFAYETTE, LA 70506	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 7 (HOLLY	\$ 5,461.25
KATC 1103 ERASTE LANDRY RD. LAFAYETTE, LA 70506	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 7 (HOLLY	\$ 54,310.75
KLFY 1808 ERASTE LANDRY RD. LAFAYETTE, LA 70506	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 7 (HOLLY	\$ 37,230.00
3. SUBTOTAL (optional)			\$ 158,252.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KMSS 3519 JEWELLA AVE. SHREVEPORT, LA 71109	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 4 (TONY	\$ 5,100.00
KPLC 320 DIVISION ST. LAKE CHARLES, LA 70601	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 7 (HOLLY	\$ 14,654.00
KSLA 1812 FAIRFIELD AVE. SHREVEPORT, LA 71101	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 4 (TONY	\$ 32,661.25
KTAL 3150 N. MARKET ST. SHREVEPORT, LA 71107	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 4 (TONY	\$ 17,977.50
KTBS 312 E. KINGS HIGHWAY SHREVEPORT, LA 71104	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 4 (TONY	\$ 33,269.00
KVHP 129 W. PRIEN LAKE RD. LAKE CHARLES, LA 70601	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 7 (HOLLY	\$ 6,587.50
LAUREN PERRY & ASSOCIATES LLC 4703 CAPITAL HEIGHTS AVE. BATON ROUGE, LA 70806	10/01/2015	CONSULTING SERVICES	\$ 11,000.00
LAUREN PERRY & ASSOCIATES LLC 4703 CAPITAL HEIGHTS AVE. BATON ROUGE, LA 70806	10/01/2015	CONSULTING SERVICES	\$ 669.17
3. SUBTOTAL (optional)			\$ 121,918.42
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
NCC MEDIA ,	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 7 (HOLLY	\$ 21,001.80
WDSU 846 HOWARD AVE. NEW ORLEANS, LA 70113	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 1 (JIM	\$ 48,386.25
WGNO 1 GALLERIA BLVD. SUITE 850 METAIRIE, LA 70001	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 1 (JIM	\$ 22,971.25
WILEY REIN LLP 1776 K STREET NW WASHINGTON, DC 20006	09/21/2015	LEGAL SERVICES	\$ 2,574.25
WRNO 929 HOWARD AVE. NEW ORLEANS, LA 70113	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 1 (JIM	\$ 15,665.50
WRNO 929 HOWARD AVE. NEW ORLEANS, LA 70113	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 3 (SANDY	\$ 6,290.00
WVUE 1025 S. JEFFERSON DAVIS PKWY. NEW ORLEANS, LA 70125	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 1 (JIM	\$ 42,840.00
WWL 1024 N. RAMPART ST. NEW ORLEANS, LA 70116	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 1 (JIM	\$ 35,020.00
3. SUBTOTAL (optional)			\$ 194,749.05
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WWL 1024 N. RAMPART ST. NEW ORLEANS, LA 70116	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 1 (JIM	\$ 31,110.00
WWL 1024 N. RAMPART ST. NEW ORLEANS, LA 70116	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 3 (SANDY	\$ 19,040.00
IHEART ,	09/23/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE DISTRICT 3 (SANDY	\$ 7,820.00
3. SUBTOTAL (optional)			\$ 57,970.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 818,060.87

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SCHEDULE E-4: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the committee that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office or supporting or opposing a proposition or question submitted to the voters. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the committee.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	09/18/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	10/02/2015	WIRE TRANSFER FEE	\$ 20.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 40.00

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