

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

BETTER LOUISIANA PAC
PO Box 80446
Baton Rouge, LA 70898

OFFICE USE ONLY

Report Number: 67234

Date Filed: 12/20/2017

Report Includes Schedules:

Schedule A-1

Schedule E-1



2. Date of Primary

10/14/2017

This report covers from 10/30/2017 through 12/18/2017

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input checked="" type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

J RYAN HUDSON

Chairperson

PO Box 80446

Baton Rouge, LA 70808

J RYAN HUDSON

Treasurer

PO Box 80446

Baton Rouge, LA 70808

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

Yes

☒ No

If "yes", which party?

7. a. Name of Person Preparing Report

AMANDA MALOY

b. Daytime Telephone

225-767-7163

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 20th day of December, 2017.

J RYAN HUDSON

Signature of Committee/Chairperson

225-223-8483

Daytime Telephone

J RYAN HUDSON

Signature of Committee Treasurer, if any

225-223-8483

Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

ROB MANESS
680 windermere Crossing West
Madisonville, LA 70447

House District 77

Republican

Oppose

MARK WRIGHT
47 Patricia Dr.
Covington, LA 70433

House District 77

Republican

Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 25,000.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 25,000.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 25,000.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 43,259.83
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 43,259.83
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 43,259.83

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	\$ 19,137.56
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 8 above minus line 2 above)	\$ 25,000.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) (Line 16 above minus line 10 above)	\$ 43,259.83
20. Funds on hand at close of reporting period	\$ 877.73

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
L LANE GRIGSBY PO Box 104 Baton Rouge, LA 70821 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/30/2017	\$25,000.00	\$25,000.00
4. SUBTOTAL (this page)		\$ 25,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 25,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY: <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div style="width: 45%;"> SUBTOTAL (this page) <u>\$ 0.00</u> </div> <div style="width: 45%;"> TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u> </div> </div>			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/02/2017	Grassroots-Phonebanking; Independent Expenditure Opposing Rob Maness HD 77	\$ 4,250.00
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/02/2017	Grassroots-Canvassing; Independent Expenditure Opposing Rob Maness HD 77	\$ 3,750.00
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/06/2017	Media Production; Independent Expenditure Opposing Rob Maness HD 77	\$ 500.00
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/09/2017	Media Production; Independent Expenditure Supporting Mark Wright HD 77	\$ 1,250.00
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/09/2017	Media Production; Independent Expenditure Opposing Rob Maness HD 77	\$ 1,250.00
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/09/2017	Grassroots-Phonebanking; Independent Expenditure Opposing Rob Maness HD 77	\$ 4,250.00
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/09/2017	Grassroots-Canvassing; Independent Expenditure Opposing Rob Maness HD 77	\$ 3,750.00
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/14/2017	Digital Website Design; Independent Expenditure Opposing Rob Maness HD 77	\$ 2,500.00
3. SUBTOTAL (optional)			\$ 21,500.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
3 STRATEGIES, LLC PO Box 80446 Baton Rouge, LA 70898	11/15/2017	Mileage Reimbursement	\$ 699.93
AUDIENCE PARTNERS 1600 K St. NW Washington, DC 20006	11/09/2017	Digital Ads; Self-Serve Platform Software, Independent Expenditure Supporting Mark Wright HD 77	\$ 756.00
AUDIENCE PARTNERS 1600 K St. NW Washington, DC 20006	11/01/2017	Digital Ads; Self-Serve Platform Software, Independent Expenditure Supporting Mark Wright HD 77	\$ 598.00
AUDIENCE PARTNERS 1600 K St. NW Washington, DC 20006	11/03/2017	Digital Ads; Self-Serve Platform Software, Independent Expenditure Opposing Rob Maness HD 77	\$ 1,500.00
AUDIENCE PARTNERS 1600 K St. NW Washington, DC 20006	11/05/2017	Digital Ads; Self-Serve Platform Software, Independent Expenditure Supporting Mark Wright HD 77	\$ 1,090.00
BURLAND & MALOY, LLC 742 North 5th Street Baton Rouge, LA 70802	10/31/2017	PAC Set-Up Services	\$ 750.00
COX MEDIA 1001 Hwy 190 East Service Rd. Covington, LA 70433	11/09/2017	TV Ad; Independent Expenditure Opposing Rob Maness HD 77	\$ 12,747.45
FACEBOOK 1 Hacker Way Menlo Park, CA 94025	11/17/2017	Social Media Advertising; Independent Expenditure Opposing Rob Maness HD 77	\$ 229.37
3. SUBTOTAL (optional)			\$ 18,370.75
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FACEBOOK 1 Hacker Way Menlo Park, CA 94025	11/14/2017	Social Media Advertising; Independent Expenditure Opposing Rob Maness HD 77	\$ 324.10
FACEBOOK 1 Hacker Way Menlo Park, CA 94025	11/14/2017	Social Media Advertising; Independent Expenditure Supporting Mark Wright HD 77	\$ 81.84
GOOGLE ADWORDS 1600 Amphitheatre Pkwy. Mountain View, CA 94043	11/15/2017	Digital Media Advertising; Independent Expenditure Opposing Rob Maness HD 77	\$ 345.13
HARLAND CLARKE 15955 La Cantera Parkway San Antonio, TX 78258	11/01/2017	PAC Checking Supplies	\$ 70.61
LA SECRETARY OF STATE 3851 Essen Lane Baton Rouge, LA 70809	11/06/2017	Data List Purchase	\$ 25.00
LA SECRETARY OF STATE 3851 Essen Lane Baton Rouge, LA 70809	11/09/2017	Data List Purchase	\$ 25.00
LA SECRETARY OF STATE 3851 Essen Lane Baton Rouge, LA 70809	11/13/2017	Data List Purchase	\$ 25.00
MAGNOLIA MEDIA 15259 Green Trails Blvd. Baton Rouge, LA 70817	11/09/2017	Media Placement Commission	\$ 2,222.55
3. SUBTOTAL (optional)			\$ 3,119.23
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
POND5 251 Park Ave. S. 7th Floor New York, NY 10010	11/02/2017	Media Production; Independent Expenditure Supporting Mark Wright HD 77	\$ 30.00
TORRE TECHNOLOGIES CO. 77 Van Ness Ave. Ste. 101-1219 San Francisco, CA 94110	11/01/2017	Media Production; Independent Expenditure Supporting Mark Wright HD 77	\$ 110.00
TORRE TECHNOLOGIES CO. 77 Van Ness Ave. Ste. 101-1219 San Francisco, CA 94110	11/01/2017	Media Production; Independent Expenditure Opposing Rob Maness HD 77	\$ 59.00
UPS 17732 Highland Rd. Ste. G Baton Rouge, LA 70810	11/09/2017	Shipping/Postage	\$ 30.00
WIX 2601 Mission Street San Francisco, CA 94110	11/01/2017	Website Domain Purchase; Independent Expenditure Supporting Mark Wright HD 77	\$ 16.00
WIX 2601 Mission Street San Francisco, CA 94110	11/01/2017	Website Hosting; Independent Expenditure Supporting Mark Wright HD 77	\$ 24.85
3. SUBTOTAL (optional)			\$ 269.85
4. TOTAL (optional - complete only on last page of this schedule)			\$ 43,259.83

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