

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

GUMBO PAC  
352 Napoleon St.  
Baton Rouge, LA 70802

**OFFICE USE ONLY**

Report Number: 80528

Date Filed: 10/2/2019

**Report Includes Schedules:**

Schedule A-1  
Schedule A-2  
Schedule E-1



2. Date of Primary 10/12/2019

This report covers from 9/3/2019 through 9/22/2019

3. Type of Report:

- |   |   |
|---|---|
| <input type="checkbox"/> 180th day prior to primary           | <input type="checkbox"/> 40th day after general   |
| <input type="checkbox"/> 90th day prior to primary            | <input type="checkbox"/> Annual (future election) |
| <input type="checkbox"/> 30th day prior to primary            | <input type="checkbox"/> Monthly                  |
| <input checked="" type="checkbox"/> 10th day prior to primary |   |
| <input type="checkbox"/> 10th day prior to general            | <input type="checkbox"/> Amendment to prior       |

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
TREY OURSO	Chairperson	352 Napoleon St Baton Rouge, LA 70802-5939
	Treasurer	

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

6. Is the Committee supporting the entire ticket of a political party?  Yes  No If "yes", which party?

7. a. Name of Person Preparing Report MARY C HOFFMAN

b. Daytime Telephone 2252751904

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 2nd day of October, 2019.

Trey Ourso  
Signature of Committee/Chairperson

\_\_\_\_\_  
Daytime Telephone

\_\_\_\_\_  
Signature of Committee Treasurer, if any

\_\_\_\_\_  
Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

JOHN BEL EDWARDS  
125 E Pine St  
Ponchatoula, LA 70454-2501

b. Office Sought

Governor  
Louisiana  
0

c. Political Party

d. Support/Oppose

Support

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 849,535.00
2. In-kind Contributions (Schedule A-2)	\$ 2,000.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	<b>\$ 851,535.00</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 851,535.00</b>

<b>DISBURSEMENTS</b>	This Period
9. General Expenditures (Schedule E-1)	\$ 1,721,956.40
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
<b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	<b>\$ 1,721,956.40</b>
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
<b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	<b>\$ 1,721,956.40</b>

<b>FINANCIAL SUMMARY</b>	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 2,037,104.20
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 849,535.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 1,721,956.40
20. Funds on hand at close of reporting period	\$ 1,164,682.80

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 700,000.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
AD HOSPITAL EAST LLC 12950 East Fwy Ste 100 Houston, TX 77015-5710  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/09/2019	\$5,000.00	\$5,000.00
ARNOLD & ITKIN LLP 6009 Memorial Dr Houston, TX 77007-7035  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/09/2019	\$25,000.00	\$25,000.00
BENSCO OF LOUISIANA LLC 5800 Airline Dr Metairie, LA 70003-3876  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/18/2019	\$50,000.00	\$50,000.00
BROUSSARD & DAVID LLC PO Box 3524 Lafayette, LA 70502-3524  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/20/2019	\$10,000.00	\$10,000.00
COSSICH SUMICH PARSIOLA & TAYLOR L.L.C. 8397 Highway 23 Ste 100 Belle Chasse, LA 70037-2609  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/18/2019	\$20,000.00	\$60,000.00
DEMOCRATIC GOVERNORS ASSOCIATION 1225 I St NW Ste 1100 Washington, DC 20005-3914  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/20/2019	\$700,000.00	\$1,700,000.00
4. SUBTOTAL (this page)		\$ 810,000.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 700,000.00	TOTAL (complete only on last page of this schedule)

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
G PETER DIGRE 23011 Front Beach Rd Unit 2 Panama City Beach, FL 32413-3054  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/06/2019	\$10.00	\$50.00
DOWNTOWN MANAGEMENT INC. PO Box 3668 Lafayette, LA 70502-3668  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/04/2019	\$25,000.00	\$25,000.00
JAMES M WILLIAMS APLC 3616 Lake Michel Ct Gretna, LA 70056-8323  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/18/2019	\$5,000.00	\$5,000.00
DARCY LANGSTAFF 2736 Oak Forest Blvd Marrero, LA 70072-6608  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/22/2019	\$100.00	\$100.00
FRANKLIN T. LASSITER 496 Shady Ln Midway, KY 40347-9709  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/18/2019	\$5,000.00	\$5,000.00
MUSTAFA MOHAMMAD 18830 Santa Maria Dr Baton Rouge, LA 70809-6764  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/06/2019	\$25.00	\$125.00
4. SUBTOTAL (this page)		\$ 35,135.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
MUSTAFA MOHAMMAD 18830 Santa Maria Dr Baton Rouge, LA 70809-6764  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/20/2019	\$100.00	\$125.00
NEW ORLEANS EAST MEDICAL REHAB 9810 Lake Forest Blvd New Orleans, LA 70127-5425  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/20/2019	\$3,000.00	\$3,000.00
CAYCE C PETERSON 432 Nashville Ave New Orleans, LA 70115-2143  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/03/2019	\$250.00	\$250.00
WILLIAM SMITH 7937 Cinder Creek Ave Baton Rouge, LA 70820-2921  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/07/2019	\$50.00	\$50.00
MARY ANN STERNBERG 998 Stanford Ave Baton Rouge, LA 70808-3662  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/04/2019	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$ 4,400.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 849,535.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 700,000.00

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## SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
WM HART LTD REALTORS PO Box 1786 Baton Rouge, LA 70821-1786  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Billboard	09/22/2019	\$2,000.00	\$11,000.00
4. SUBTOTAL (this page)			\$ 2,000.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 2,000.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GALATOIRES 209 Bourbon St New Orleans, LA 70130-2204	09/03/2019	Fundraising EXP - Catering paid by KMM Consulting	\$ 3,275.94
GLOBAL STRATEGY GROUP LLC 215 Park Ave S Fl 15 New York, NY 10003-1612	09/03/2019	Poll	\$ 30,000.00
GLOBAL STRATEGY GROUP LLC 215 Park Ave S Fl 15 New York, NY 10003-1612	09/04/2019	Focus Group Expense	\$ 24,000.00
GLOBAL STRATEGY GROUP LLC 215 Park Ave S Fl 15 New York, NY 10003-1612	09/12/2019	Poll	\$ 24,500.00
GLOBAL STRATEGY GROUP LLC 215 Park Ave S Fl 15 New York, NY 10003-1612	09/18/2019	Poll	\$ 24,500.00
GPS IMPACT 220 SE 6th St Ste 330 Des Moines, IA 50309-4845	09/03/2019	Consulting Fee	\$ 1,500.00
GPS IMPACT 220 SE 6th St Ste 330 Des Moines, IA 50309-4845	09/04/2019	Digital Advertising	\$ 26,816.00
GPS IMPACT 220 SE 6th St Ste 330 Des Moines, IA 50309-4845	09/11/2019	Digital Advertising	\$ 25,316.00
3. SUBTOTAL (optional)			\$ 159,907.94
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GPS IMPACT 220 SE 6th St Ste 330 Des Moines, IA 50309-4845	09/17/2019	Digital Advertising	\$ 5,000.00
GPS IMPACT 220 SE 6th St Ste 330 Des Moines, IA 50309-4845	09/20/2019	Digital Advertising	\$ 102,419.67
GRASSROOTS MEDIA 12 W Dartmouth Rd Bala Cynwyd, PA 19004-2530	09/22/2019	Placement Fee for the Reporting period	\$ 338,407.25
KADN-TV 1500 Eraste Landry Rd Lafayette, LA 70506-1925	09/05/2019	TV Buy pd. By Grassroots Media	\$ 1,768.00
KADN-TV 1500 Eraste Landry Rd Lafayette, LA 70506-1925	09/13/2019	TV Buy pd. By Grassroots Media	\$ 2,222.75
KALB-TV 605 Washington St Alexandria, LA 71301-8028	09/05/2019	TV Buy pd. By Grassroots Media	\$ 30,260.00
KALB-TV 605 Washington St Alexandria, LA 71301-8028	09/13/2019	TV Buy pd. By Grassroots Media	\$ 32,597.50
KARD-TV 200 Pavilion Rd West Monroe, LA 71292-9481	09/05/2019	TV Buy pd. By Grassroots Media	\$ 1,275.00
3. SUBTOTAL (optional)			\$ 513,950.17
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KARD-TV 200 Pavilion Rd West Monroe, LA 71292-9481	09/13/2019	TV Buy pd. By Grassroots Media	\$ 1,275.00
KATC-TV 1103 Eraste Landry Rd Lafayette, LA 70506-3043	09/05/2019	TV Buy pd. By Grassroots Media	\$ 27,497.50
KATC-TV 1103 Eraste Landry Rd Lafayette, LA 70506-3043	09/13/2019	TV Buy pd. By Grassroots Media	\$ 26,180.00
KLAF-TV 1500 Eraste Landry Rd Lafayette, LA 70506-1925	09/05/2019	TV Buy pd. By Grassroots Media	\$ 1,691.50
KLAF-TV 1500 Eraste Landry Rd Lafayette, LA 70506-1925	09/13/2019	TV Buy pd. By Grassroots Media	\$ 2,171.75
KLFY-TV 1808 Eraste Landry Rd Lafayette, LA 70506-1911	09/05/2019	TV Buy pd. By Grassroots Media	\$ 38,662.25
KLFY-TV 1808 Eraste Landry Rd Lafayette, LA 70506-1911	09/13/2019	TV Buy pd. By Grassroots Media	\$ 41,849.75
KMM CONSULTING LLC 313 Millaudon St New Orleans, LA 70118-3711	09/03/2019	Consulting Fee	\$ 19,000.00
3. SUBTOTAL (optional)			\$ 158,327.75
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KMSS-TV 3150 N Market St Shreveport, LA 71107-4005	09/13/2019	TV Buy pd. By Grassroots Media	\$ 680.00
KNOE-TV 1400 Oliver Rd Monroe, LA 71201-5020	09/05/2019	TV Buy pd. By Grassroots Media	\$ 22,644.00
KNOE-TV 1400 Oliver Rd Monroe, LA 71201-5020	09/13/2019	TV Buy pd. By Grassroots Media	\$ 22,644.00
KPLC-TV 320 Division St Lake Charles, LA 70601-4228	09/05/2019	TV Buy pd. By Grassroots Media	\$ 35,241.00
KPLC-TV 320 Division St Lake Charles, LA 70601-4228	09/13/2019	TV Buy pd. By Grassroots Media	\$ 34,136.00
KSLA-TV 1812 Fairfield Ave Shreveport, LA 71101-4431	09/05/2019	TV Buy pd. By Grassroots Media	\$ 11,194.50
KSLA-TV 1812 Fairfield Ave Shreveport, LA 71101-4431	09/13/2019	TV Buy pd. By Grassroots Media	\$ 11,194.50
KSWL-TV 129 W Prien Lake Rd Lake Charles, LA 70601-8570	09/05/2019	TV Buy pd. By Grassroots Media	\$ 1,700.00
3. SUBTOTAL (optional)			\$ 139,434.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KSWL-TV 129 W Prien Lake Rd Lake Charles, LA 70601-8570	09/13/2019	TV Buy pd. By Grassroots Media	\$ 1,700.00
KTAL-TV 3150 N Market St Shreveport, LA 71107-4005	09/05/2019	TV Buy pd. By Grassroots Media	\$ 11,900.00
KTAL-TV 3150 N Market St Shreveport, LA 71107-4005	09/13/2019	TV Buy pd. By Grassroots Media	\$ 11,900.00
KTBS-TV/KPXJ-TV 312 E Kings Hwy Shreveport, LA 71104-3504	09/05/2019	TV Buy pd. By Grassroots Media	\$ 18,432.25
KTBS-TV/KPXJ-TV 312 E Kings Hwy Shreveport, LA 71104-3504	09/13/2019	TV Buy pd. By Grassroots Media	\$ 18,432.25
KTVE-TV 200 Pavilion Rd West Monroe, LA 71292-9481	09/05/2019	TV Buy pd. By Grassroots Media	\$ 5,950.00
KTVE-TV 200 Pavilion Rd West Monroe, LA 71292-9481	09/13/2019	TV Buy pd. By Grassroots Media	\$ 5,950.00
MAGNUS PEARSON MEDIA 311 Wolfe St Alexandria, VA 22314-3725	09/09/2019	Media Production	\$ 21,638.79
3. SUBTOTAL (optional)			\$ 95,903.29
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MB STRATEGIES 3409 Severn Ave Apt 226 Metairie, LA 70002-6501	09/12/2019	Consulting Fee	\$ 400.00
NCC 7501 Wisconsin Ave Ste 800 Bethesda, MD 20814-6519	09/05/2019	TV Buy pd. By Grassroots Media	\$ 143,531.00
NCC 7501 Wisconsin Ave Ste 800 Bethesda, MD 20814-6519	09/13/2019	TV Buy pd. By Grassroots Media	\$ 143,531.00
REGIONS BANK PO Box 11007 Birmingham, AL 35288-0001	09/05/2019	Bank Fee	\$ 25.00
REGIONS BANK PO Box 11007 Birmingham, AL 35288-0001	09/13/2019	Bank Fee	\$ 25.00
REGIONS BANK PO Box 11007 Birmingham, AL 35288-0001	09/16/2019	Bank Fee	\$ 25.00
REGIONS BANK PO Box 11007 Birmingham, AL 35288-0001	09/20/2019	Bank Fee	\$ 15.00
WAFB-TV 844 Government St Baton Rouge, LA 70802-6030	09/05/2019	TV Buy pd. By Grassroots Media	\$ 42,406.50
3. SUBTOTAL (optional)			\$ 329,958.50
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WAFB-TV 844 Government St Baton Rouge, LA 70802-6030	09/13/2019	TV Buy pd. By Grassroots Media	\$ 41,777.50
WBRZ-TV 1650 Highland Rd Baton Rouge, LA 70802-7018	09/05/2019	TV Buy pd. By Grassroots Media	\$ 55,653.75
WBRZ-TV 1650 Highland Rd Baton Rouge, LA 70802-7018	09/13/2019	TV Buy pd. By Grassroots Media	\$ 31,620.00
WDSU-TV 846 Howard Ave New Orleans, LA 70113-1134	09/05/2019	TV Buy pd. By Grassroots Media	\$ 29,252.75
WDSU-TV 846 Howard Ave New Orleans, LA 70113-1134	09/13/2019	TV Buy pd. By Grassroots Media	\$ 29,465.25
WGMB-TV 10000 Perkins Rd Baton Rouge, LA 70810-1527	09/05/2019	TV Buy pd. By Grassroots Media	\$ 850.00
WGMB-TV 10000 Perkins Rd Baton Rouge, LA 70810-1527	09/13/2019	TV Buy pd. By Grassroots Media	\$ 850.00
WGNO-TV/WNOL-TV 1 Galleria Blvd Ste 850 Metairie, LA 70001-7542	09/05/2019	TV Buy pd. By Grassroots Media	\$ 2,690.25
3. SUBTOTAL (optional)			\$ 192,159.50
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WGNO-TV/WNOL-TV 1 Galleria Blvd Ste 850 Metairie, LA 70001-7542	09/05/2019	TV Buy pd. By Grassroots Media	\$ 680.00
WGNO-TV/WNOL-TV 1 Galleria Blvd Ste 850 Metairie, LA 70001-7542	09/13/2019	TV Buy pd. By Grassroots Media	\$ 4,581.50
WNTZ-TV 201 Johnston St Ste 305 Alexandria, LA 71301-8368	09/05/2019	TV Buy pd. By Grassroots Media	\$ 450.50
WNTZ-TV 201 Johnston St Ste 305 Alexandria, LA 71301-8368	09/13/2019	TV Buy pd. By Grassroots Media	\$ 450.50
WVLA-TV 10000 Perkins Rd Baton Rouge, LA 70810-1527	09/05/2019	TV Buy pd. By Grassroots Media	\$ 1,041.25
WVLA-TV 10000 Perkins Rd Baton Rouge, LA 70810-1527	09/13/2019	TV Buy pd. By Grassroots Media	\$ 2,839.00
WVUE-TV 1025 S Jefferson Davis Pkwy New Orleans, LA 70125-1218	09/05/2019	TV Buy pd. By Grassroots Media	\$ 33,766.25
WVUE-TV 1025 S Jefferson Davis Pkwy New Orleans, LA 70125-1218	09/13/2019	TV Buy pd. By Grassroots Media	\$ 35,126.25
3. SUBTOTAL (optional)			\$ 78,935.25
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WWL-TV 1024 N Rampart St New Orleans, LA 70116-2406	09/05/2019	TV Buy pd. By Grassroots Media	\$ 26,690.00
WWL-TV 1024 N Rampart St New Orleans, LA 70116-2406	09/13/2019	TV Buy pd. By Grassroots Media	\$ 26,690.00
3. SUBTOTAL (optional)			\$ 53,380.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 1,721,956.40

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