

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

JOHN BEL EDWARDS  
1001 Capitol Access Road  
Baton Rouge, LA 70802

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Governor  
LA  
0

## OFFICE USE ONLY

Report Number: 84229

Date Filed: 11/26/2019

Report Includes Schedules:

Schedule A  
Schedule D



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

4. Date of Election 11/16/2019

Primary \_\_\_\_\_ General X (Check one)

5. Total Expenditures by Category

|                                                                                |                    |
|--------------------------------------------------------------------------------|--------------------|
| a. Television Advertising (Schedule A)                                         | <u>\$5,315.00</u>  |
| b. Radio Advertising (Schedule A)                                              | <u>\$10,966.39</u> |
| c. Newspaper Advertising (Schedule A)                                          | <u>\$32,160.00</u> |
| d. Services of Election Day Workers (Schedule B)                               | <u>\$0.00</u>      |
| e. Payments to Organizations for Election Day Activities/Services (Schedule C) | <u>\$0.00</u>      |
| f. Automated Calls (Schedule D)                                                | <u>\$8,049.07</u>  |

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report

b. Daytime Telephone

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 26th day of November, 2019.

John Bel Edwards

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

\_\_\_\_\_  
Signature of Treasurer

(985) 386-9525

Daytime Telephone Number

\_\_\_\_\_  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

| 1. Name and Address of Recipient                                        | 2. Amount Paid | 3. Type of Advertising                                                                                                 |
|-------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------------------------------------------|
| FOX 8 WVUE<br>1025 S Jefferson Davis Pkwy<br>New Orleans, LA 70125-1218 | \$2,000.00     | <input checked="" type="checkbox"/> Television<br><input type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| JAMZ 104.7 HOUMA<br>120 Prevost Dr<br>Houma, LA 70364-2338              | \$105.90       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KALB<br>605 Washington St<br>Alexandria, LA 71301-8028                  | \$40.00        | <input checked="" type="checkbox"/> Television<br><input type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KATC<br>1103 Eraste Landry Rd<br>Lafayette, LA 70506-3047               | \$350.00       | <input checked="" type="checkbox"/> Television<br><input type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KBTT-FM<br>208 N Thomas Dr<br>Shreveport, LA 71107-6520                 | \$127.05       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KBZE-FM<br>1605 Murray St<br>Alexandria, LA 71301-6890                  | \$141.18       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KDKS FM<br>208 N Thomas Dr<br>Shreveport, LA 71107-6520                 | \$123.54       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KFXZ-FM<br>1216 S 1st St<br>Lufkin, TX 75901-4716                       | \$541.36       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KJMH-FM<br>900 Lake Shore Dr<br>Lake Charles, LA 70601-5268             | \$390.00       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

| 1. Name and Address of Recipient                                          | 2. Amount Paid | 3. Type of Advertising                                                                                                 |
|---------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------------------------------------------|
| KLAX<br>1811 England Dr<br>Alexandria, LA 71303-4148                      | \$15.00        | <input checked="" type="checkbox"/> Television<br><input type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KLCL/KJEF<br>900 N Lake Shore Dr<br>Lake Charles, LA 70601-2120           | \$130.00       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KLFY<br>1808 Eraste Landry Rd<br>Lafayette, LA 70506-1911                 | \$390.00       | <input checked="" type="checkbox"/> Television<br><input type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KMEZ-FM<br>201 Saint Charles Ave<br>Ste 201<br>New Orleans, LA 70170-1017 | \$600.00       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KMJJ-FM<br>270 Plaza Loop<br>Bossier City, LA 71111-4389                  | \$200.00       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KMXH-FM<br>1605 Murray St<br>Alexandria, LA 71301-6890                    | \$40.00        | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KNEK-FM<br>202 Galbert Rd<br>Lafayette, LA 70506-1806                     | \$188.24       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KNOE<br>1400 Oliver Rd<br>Monroe, LA 71201-9007                           | \$1,500.00     | <input checked="" type="checkbox"/> Television<br><input type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |
| KOKA-AM<br>1315 Milan<br>Shreveport, LA 71107                             | \$102.36       | <input type="checkbox"/> Television<br><input checked="" type="checkbox"/> Radio<br><input type="checkbox"/> Newspaper |

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

| 1. Name and Address of Recipient                           | 2. Amount Paid | 3. Type of Advertising                                                                                                                            |
|------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| KQXL-FM<br>650 Wooddale Blvd<br>Baton Rouge, LA 70806-2930 | \$2,560.00     | <div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| KRRQ-FM<br>202 Galbert Rd<br>Lafayette, LA 70506-1806      | \$1,036.76     | <div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| KTBS<br>312 E Kings Hwy<br>Shreveport, LA 71104-3554       | \$200.00       | <div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| KVMA-FM<br>270 Plaza Loop<br>Bossier City, LA 71111-4389   | \$200.00       | <div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| THE ADVOCATE<br>PO Box 613<br>Baton Rouge, LA 70821-0613   | \$16,000.00    | <div><input type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input checked="" type="checkbox"/> Newspaper</div> |
| THE ADVOCATE<br>PO Box 613<br>Baton Rouge, LA 70821-0613   | \$16,160.00    | <div><input type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input checked="" type="checkbox"/> Newspaper</div> |
| WDSU<br>846 Howard Ave<br>New Orleans, LA 70113-1134       | \$400.00       | <div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| WEMX FM<br>650 Wooddale Blvd<br>Baton Rouge, LA 70806-2930 | \$2,080.00     | <div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| WGMB<br>10000 Perkins Rd<br>Baton Rouge, LA 70810-1527     | \$20.00        | <div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

| 1. Name and Address of Recipient                               | 2. Amount Paid | 3. Type of Advertising                                                                                                                            |
|----------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| WQUE-FM<br>929 Howard Ave<br>New Orleans, LA 70113-1148        | \$565.00       | <div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| WVLA<br>10000 Perkins Rd<br>Baton Rouge, LA 70810-1527         | \$150.00       | <div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| WWL<br>400 Poydras St<br>Ste 800<br>New Orleans, LA 70130-3789 | \$250.00       | <div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| WXOK-AM<br>650 Wooddale Blvd<br>Baton Rouge, LA 70806-2930     | \$1,320.00     | <div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |
| WYLD-FM<br>929 Howard Ave<br>New Orleans, LA 70113-1148        | \$515.00       | <div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div> |

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

| 1. Name and Address of Organization                                | 2. Amount Paid |
|--------------------------------------------------------------------|----------------|
| ECHO19<br>1626 Beekman PI NW<br>Apt B<br>Washington, DC 20009-4083 | \$5,112.50     |
| NGP VAN<br>1101 15th St NW<br>Ste 500<br>Washington, DC 20005-5006 | \$1,269.14     |
| NGP VAN<br>1101 15th St NW<br>Ste 500<br>Washington, DC 20005-5006 | \$710.53       |
| NGP VAN<br>1101 15th St NW<br>Ste 500<br>Washington, DC 20005-5006 | \$956.90       |

Form 104, Rev. 6/01, Page Rev. 3/98