

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

SARAH NEWELL USDIN  
3034 Ursulines Ave.  
New Orleans, LA 70119

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

School Board  
Orleans  
03

OFFICE USE ONLY

Report Number: 94222

Date Filed: 1/11/2021

Report Includes Schedules:  
Schedule E-1

3. Date of Primary Future

This report covers from 1/1/2020 through 12/31/2020

4. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input checked="" type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Supplemental (past election)
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

5. FINAL REPORT if:

<input type="checkbox"/> Withdrawn	<input type="checkbox"/> Filed after the election AND all loans and debts paid AND no surplus funds remaining
<input type="checkbox"/> Unopposed	

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

IBERIABANK  
637 Carrollton Ave.  
New Orleans, LA 70118

7. Full Name and Address of Treasurer

THOMAS USDIN  
3034 Ursulines Ave.  
New Orleans, LA 70119

9. Name of Person Preparing Report MARY HOFFMAN

Daytime Telephone 225-275-1904

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 11th day of January, 2021.

Sarah Newell Usdin

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

\_\_\_\_\_  
Daytime Telephone

Thomas Usdin

Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Sarah Newell Usdin

USDIN FOR ORLEANS SCHOOL BOARD  
3034 Ursulines Ave.  
New Orleans, LA 70119

Name and Address of **Committee's Chairman**

SARAH NEWELL USDIN  
3034 Ursulines Ave.  
New Orleans, LA 70119

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 0.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 0.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 0.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 42,792.00
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 42,792.00

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 42,792.00
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 0.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 42,792.00
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 0.00

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 0.00

## NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
EDUCATION REFORM NOW ADVOCACY 222 BROADWAY 19TH FLOOR NEW YORK, NY 10038	10/07/2020	Contribution	\$ 5,000.00
FIRST LINE SCHOOLS 300 N Broad St Ste 207 New Orleans, LA 70119	10/06/2020	Donation	\$ 3,000.00
FORUM FOR EQUALITY 336 Lafayette St New Orleans, LA 70130	10/07/2020	Contribution	\$ 5,000.00
CATHERINE B BOUZA 196 Gelpi Ave Kenner, LA 70065	12/02/2020	Administrative and Accounting Services	\$ 2,525.35
CARLOS ZERVIGON CAMPAIGN FUND 5500 Prytania St #411 New Orleans, LA 70115	08/18/2020	Contribution	\$ 1,000.00
FRIENDS OF FRANKLIN 2001 Leon C. Simon Dr. New Orleans, LA 70122	12/03/2020	Donation	\$ 3,000.00
MARY HOFFMAN 10128 Chestnut Oak Dr. Baton Rouge, LA 70809	12/02/2020	Campaign Finance Consulting	\$ 750.00
MARY HOFFMAN 10128 Chestnut Oak Dr. Baton Rouge, LA 70809	02/18/2020	Campaign Finance Consulting	\$ 150.00
3. SUBTOTAL (optional)			\$20,425.35
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
HYNES CHARTER SCHOOL 990 Harrison Ave New Orleans, LA 70124	02/18/2020	Donation	\$ 500.00
HYNES CHARTER SCHOOL 990 Harrison Ave New Orleans, LA 70124	12/01/2020	Donation	\$ 3,000.00
JC ROMERO FOR SCHOOL BOARD 3419 Somerset Dr. New Orleans, LA 70131	12/03/2020	Contribution	\$ 1,000.00
JC ROMERO FOR SCHOOL BOARD 3419 Somerset Dr. New Orleans, LA 70131	07/28/2020	Contribution	\$ 2,500.00
JOHN A. BROWN CAMPAIGN FUND 9696 Hayne Blvd Apt 0-20 New Orleans, LA 70127	08/18/2020	Contribution	\$ 1,000.00
KATIE BAUDOUIN FOR SCHOOL BOARD 3424 Camp St New Orleans, LA 70115	11/11/2020	Contribution	\$ 1,000.00
LEBLANC & SCHUSTER PUBLIC RELATION, INC. POB 9214 Metairie, LA 70055	08/25/2020	Public Relations - website, email services	\$ 866.65
MAKE MUSIC NOLA 1010 Galvez St. Unit C1 New Orleans, LA 70119	12/08/2020	Donation	\$ 1,000.00
3. SUBTOTAL (optional)			\$10,866.65
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
NOLAN MARSHALL CAMPAIGN FUND 1604 Mirabeau Ave. New Orleans, LA 70122	11/11/2020	Contribution	\$ 1,000.00
OLIN PARKER CAMPAIGN FUND PO Box 791046 New Orleans, LA 70119	07/28/2020	Contribution	\$ 2,500.00
OLIN PARKER CAMPAIGN FUND PO Box 791046 New Orleans, LA 70119	11/11/2020	Contribution	\$ 2,500.00
THE 18TH WARD 3329 Bell St. New Orleans, LA 70119	12/02/2020	Donation	\$ 3,000.00
WARREN EASTON CHARTER HIGH SCHOOL FOUNDATION HALL OF FAME 3019 Canal St New Orleans, LA 70119	07/14/2020	Donation	\$ 2,500.00
3. SUBTOTAL (optional)			\$11,500.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 42,792.00

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