

CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

JAY L DARDENNE
8855 Brookwood
Baton Rouge, LA 70806

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Lieutenant Governor

OFFICE USE ONLY

Report Number: 27170

Date Filed: 11/1/2011

Report Includes Schedules:

Schedule A

Schedule B

Schedule C



3. Name and address of principal campaign committee
(Applicable only if candidate has a principal campaign committee)

JAY DARDENNE CAMPAIGN LLC
356 St. Charles Street
Baton Rouge, LA 70802

4. Date of Election 10/22/2011

Primary ☒ General ☐ (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$8,220.00</u>
b. Radio Advertising (Schedule A)	<u>\$0.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$356.45</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$3,801.00</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report WM. STEVE SANDAHL

b. Daytime Telephone 225-922-4600

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 1st day of November, 2011.

Jay L. Dardenne

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

225-342-5694

Daytime Telephone Number

Wm. Steve Sandahl

Signature of Treasurer

225-922-4600

Daytime Telephone Number

SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
CABLE MEDIA PURCHASE ,	\$47.00	☒ Television ☐ Radio ☐ Newspaper
CABLE MEDIA PURCHASE ,	\$46.00	☒ Television ☐ Radio ☐ Newspaper
CABLE MEDIA PURCHASE ,	\$10.00	☒ Television ☐ Radio ☐ Newspaper
CABLE MEDIA PURCHASE ,	\$117.00	☒ Television ☐ Radio ☐ Newspaper
CABLE MEDIA PURCHASE ,	\$41.00	☒ Television ☐ Radio ☐ Newspaper
CABLE MEDIA PURCHASE ,	\$39.00	☒ Television ☐ Radio ☐ Newspaper
KALB-TV 605 Washington Street Alexandria, LA 71301	\$195.00	☒ Television ☐ Radio ☐ Newspaper
KAQY-TV 3519 Jewella Avenue Shreveport, LA 71109	\$30.00	☒ Television ☐ Radio ☐ Newspaper
KATC-TV 1103 Eraste Landry Road Lafayette, LA 70506	\$330.00	☒ Television ☐ Radio ☐ Newspaper

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KLFY-TV 1808 Eraste Landry Road P.O. Box 90665 Lafayette, LA 70509	\$400.00	☒ Television ☐ Radio ☐ Newspaper
KNOE-TV 1400 Oliver Road Monroe, LA 71201	\$60.00	☒ Television ☐ Radio ☐ Newspaper
KPLC-TV 320 Division Street Lake Charles, LA 70601	\$405.00	☒ Television ☐ Radio ☐ Newspaper
KSLA-TV 1812 Fairfield Drive Shreveport, LA 71101	\$3,660.00	☒ Television ☐ Radio ☐ Newspaper
KTBS-TV 312 E. Kings Highway Shreveport, LA 71104	\$1,225.00	☒ Television ☐ Radio ☐ Newspaper
WAFB-TV CHANNEL 9 844 Government Street Baton Rouge, LA	\$190.00	☒ Television ☐ Radio ☐ Newspaper
WBRZ-TV CHANNEL 2 1650 Highland Road Baton Rouge, LA 70802	\$125.00	☒ Television ☐ Radio ☐ Newspaper
WVLA-TV 10000 Perkins Road Baton Rouge, LA 70810	\$100.00	☒ Television ☐ Radio ☐ Newspaper
WWL-TV 1024 N. Rampart Street New Orleans, LA 70116	\$1,200.00	☒ Television ☐ Radio ☐ Newspaper

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SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
BRITTANY BACQUES 28503 Little Dixie Ranch Lacombe, LA 70445	\$38.71	
HUNTER CARTER 6432 Highway 10 Greensburg, LA 70441	\$9.68	
DAVID CAVELL 211 Abby Road Thibodaux, LA 70301	\$88.71	
JASON HEBERT 611 North Street Baton Rouge, LA 80802	\$96.77	
SCOTT HOBBS 5555 Hilton Avenue Baton Rouge, LA 70808	\$96.77	
CHAUVIN KEAN 1710 Louray Drive Baton Rouge, LA 70808	\$25.81	

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
BROADNET 1805 Shea Center Drive Suite 160 Highlands Ranch, CO 80129	\$2,568.00	G.O.T.V. call bank
GEORGE KENNEDY 3469B Hyacinth Baton Rouge, LA 70808	\$822.00	Commission on media buy
MENTZER MEDIA SERVICES INC. 600 Fairmount Avenue Suite 306 Towson, MD 21286	\$411.00	Commission on media buy

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